EXHIBITOR & SPONSORSHIP

PROSPECTUS

JUNE 21-25, 2024
EXHIBITS: JUNE 22-24, 2024

Presented by

PMD Alliance & MedStar Georgetown University Hospital
THANK YOU TO OUR 2023 SPONSORS

PREMIER SPONSORS

Amneal Pharmaceuticals, Supernus Pharmaceuticals

PLATINUM SPONSORS

ACORDA THERAPEUTICS

GOLD SPONSORS

ACADIA, abbvie, Medtronic, MERZ THERAPEUTICS, Neurocrine Biosciences

SILVER SPONSORS

Abbott, KYOWA KIRIN

EXHIBITORS

Amneal Medical Affairs, Supernus Medical Affairs, AbbVie Medical Affairs, Neurocrine Medical Affairs, Merz Medical Affairs, Avion, Ipsen Pharmaceuticals, Boston Scientific, Lilly, CND Life Sciences, GE HealthCare, Sage Therapeutics, POCN, HealthWell, YOPN
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WHAT'S NEW IN 2024

The Advanced Therapeutics in Movement and Related Disorders Congress® (ATMRD Congress) is the premier meeting in the field each year, gathering the world’s top advanced practice providers (APPs), fellows, movement disorder specialists, clinicians, researchers, postdoctoral fellows, medical residents, medical students, and other non-physician health professionals. It’s a unique gathering of movement disorder healthcare providers you’ll definitely want to reach. Supporting the 2024 ATMRD Congress will:

- Build awareness of your brand, product, or service among global thought leaders in the field of Parkinson’s disease and movement disorders
- Connect you with healthcare practitioners—fellows, the future movement disorder specialists, APPs, and other clinicians who provide care to millions of patients each year—who evaluate, prescribe, and recommend your products or services to patients
- Provide you with an opportunity to gain insight into the use of your products/services by networking with experts at the forefront of science, generate new leads, and achieve your sales and business development objectives

» 4 days of CME networking for the entire interdisciplinary team
» Larger venue with bigger capacity
» More deep-dive, hands-on breakout sessions—including branded corporate opportunities
» Featured CME on DBS for ET and PD
» Featured CME on pumps and infusions
» Featured CME on toxins and injections
» Featured CME on memory disorders
» Featured CME on hyperkinetic and drug-induced movement disorders
ABOUT THE ATMRD CONGRESS HOSTS

ABOUT PMD ALLIANCE

PMD Alliance offers a fresh approach to serving people impacted by Parkinson’s and other movement disorders. With a focus on the Movement Disorder Care & Support Ecosystem© developed in 2016, PMD Alliance offers programs that build capacity in the systems interacting with your patients—such as care partners, adult children, support groups, and long-term care facilities. Partnering with more than 150 movement disorder physicians across the country and an additional 30+ internationally, PMD Alliance offers a dynamic roster of online and in-person events.

ABOUT MEDSTAR GEORGETOWN UNIVERSITY HOSPITAL

MedStar Health, in partnership with Georgetown University, is an organization dedicated to advancing health through learning and applying new knowledge while training the next generation of physicians and providing ongoing education and professional development. Committed to the health and wellness of the communities they serve, they strive to make world-class healthcare accessible and convenient while living out the SPIRIT of their values: Service, Patient-First, Integrity, Respect, Innovation, and Teamwork. While science is getting better, MedStar uses the best of their minds and hearts, not forgetting the importance of how they simply treat people.

SUPPORT INQUIRIES

ATMRD Sponsorships
Maureen Simmons
Chief Advancement Officer, PMD Alliance
Maureen@PMDAlliance.org
Standing on the shores of the Potomac River, Gaylord National Resort & Convention Center offers convenient access to many of the Washington DC area’s most beloved attractions, some of which are right under this hotel’s roof. From the 19-story glass atrium overlooking the river to fountain shows, over 500,000 square feet of total meeting space, distinct restaurants, and signature seasonal attractions, you’ll experience it all.

Details:
Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, MD 20745
SPONSORSHIP PACKAGES

SUPPORT LEVELS

This year, we are offering 5 robust sponsorship packages. Sponsors will be recognized at the Premier, Platinum, Gold, Silver, and Bronze levels based on their cumulative spend.

Sponsors will be recognized throughout the conference based on their level of investment, which will include:

- Company logo listed on digital monitors and transition slides throughout the conference
- Company logo and description in printed conference program guide
- Company logo and description on conference mobile app
- Listing on ATMRD.org including company logo and URL

Additional inclusions are listed below, and more details about the individual sponsorships can be found on Pages 8-11.

SUPPORT TOTALING

<table>
<thead>
<tr>
<th>LEVEL</th>
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<tr>
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<tr>
<td>Platinum</td>
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<td>Silver</td>
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<table>
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<th>PREMIER $125,000+</th>
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<td>Half-Page Program Guide Advertisement</td>
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<td>Conference Email Blast, Pre-Conference</td>
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<td>Exhibitor Badges</td>
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<td>Product Theater</td>
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<td>X</td>
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*Product theaters are reserved for Premier, Platinum and Gold level sponsors. Premier and Platinum sponsors are guaranteed a product theater, and Gold level product theaters are secured on a first come, first-served basis. Your product theater timeslot will be assigned in order of sponsorship level, beginning with Premier, then in order by date of signed agreement.
À LA CARTE SPONSORSHIP OPPORTUNITIES

WELCOME & POSTER RECEPTION
$25,000 • 5 AVAILABLE
Attendees will thank you for your support of ATMRD’s only networking reception. Sponsorship of this event will give your company 3 minutes to personally address attendees. Put your company in front of all attendees and give them the chance to mingle with their colleagues in a relaxed atmosphere, with drinks and hors d’oeuvres provided by the congress. Approximately 300 participants are expected to attend.

ATTENDEE LIST
$2,500
Receive a list of opt-in attendee names, email addresses, and practice locations prior to ATMRD. Maximize your networking opportunities and prepare your team for a powerful event.

PRIVATE MEETING ROOM
$3,000 PER DAY • $10,000 FOR FULL CONFERENCE
Do you need a private space for your company during the conference? These meeting rooms are a great place to hold meetings with your team or with customers who are attending the conference. This sponsorship includes a private meeting room, a conference table, and 10 chairs. Meeting rooms can be reserved per day or for the entire length of the conference. Food and beverage as well as audiovisual needs can be purchased separately.
À LA CARTE SPONSORSHIP OPPORTUNITIES

CONFERENCE WI-FI SPONSOR
$15,000 • EXCLUSIVE
Increase your visibility throughout the conference venue by sponsoring Wi-Fi internet access to all ATMRD Congress attendees. Sponsorship recognition will additionally appear in the ATMRD Congress program guide. ATMRD will manage production and on-site logistics.

CHARGING STATIONS
$15,000 • EXCLUSIVE
The use of tablets and smart phones is greater than ever, requiring attendees to power up during the conference. There will be two (2) charging stations equipped with multiple lockable compartments for attendees to securely charge their devices. The charging station will be wrapped with your company-designed graphics and displayed in the meeting space. Electronic artwork must be submitted by the sponsor. ATMRD will manage production and on-site logistics.

EXHIBIT HALL PASSPORT
$7,500
Receive extra exposure in the Exhibit Hall by being a part of the ATMRD Exhibit Passport! Passports encourage attendees to visit your booth for a stamp to be entered into a daily drawing announced on the mobile app. Drawings will be held at the end of each day.

PROFESSIONAL HEADSHOT BOOTH
$20,000 • EXCLUSIVE
Located in the Exhibit Hall, the photo booth (15’x6’) will provide an opportunity for attendees to have a professional headshot photo taken.

HOTEL ROOM KEY CARDS
$10,000 • LIMIT 2
Personalize the conference hotel room key cards with your logo or advertisement. Electronic artwork must be submitted by the sponsor. ATMRD will manage production and on-site logistics.

NAME TAG LANYARDS
$5,000 EXCLUSIVE SOLD
Your company logo, along with the congress logo, will be displayed on the lanyards, to be distributed to all congress participants during registration.

ATTENDEE BAG
$10,000 EXCLUSIVE
Our attendee bags are a high-profile, much sought-after item. The supporter’s logo and branding will be printed on each bag along with the congress logo. Includes one (1) bag insert.

*Actual items may differ.
À LA CARTE SPONSORSHIP OPPORTUNITIES

**HOTEL ROOM DOOR DROP**

$5,000 • LIMIT 2

Invite ATMRD attendees to your exhibit booth or product theater and build brand awareness by having a printed piece delivered to their hotel room doors. Collateral must be approved by ATMRD prior to printing. Sponsors are responsible for printing and shipping inserts to the venue. Specifications and due dates will be shared upon commitment.

**PRE- AND POST-CONFERENCE EMAIL BLAST**

$10,000 EACH

Send a custom email blast to all pre-registered ATMRD Congress attendees. Custom HTML email must be designed and provided by the sponsor. ATMRD will manage distribution on the sponsor’s behalf.

**ATTENDEE BAG INSERT**

$3,000

An opportunity to provide each attendee with a company literature piece in the attendee bags that will be distributed upon registration. Bag insert must be pre-approved by ATMRD. The specifications of the item must be provided upon reservation. Shipping is the responsibility of the sponsor.

**PRINTED PROGRAM GUIDE ADVERTISING**

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>$7,500</td>
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<tr>
<td>Inside Full Page</td>
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<tr>
<td>Half Page</td>
<td>$3,500</td>
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</table>

**REUSABLE WATER BOTTLE**

$5,000 • LIMIT 2

These water bottles are a great way to show ATMRD attendees your commitment to the environment while quenching their thirst! After the congress, these reusable water bottles with your logo can be recycled, used at home, or used in their clinic.

**GOBO PROJECTION**

$3,000 (LIMIT 5)

Project your company logo in a prominent place all attendees will see as they enter the Exhibit Hall. Example below.
À LA CARTE SPONSORSHIP OPPORTUNITIES

ATMRD MOBILE APP SPONSORSHIP
$15,000 EXCLUSIVE • $10,000 EACH (LIMIT 2)
The ATMRD mobile app serves as the digital hub for all congress-related information. Attendees can find information about the program, events, faculty, sponsors, and more on the app. Sponsorship includes prominent logo recognition on the homepage, login page, and loading screen; primary banner ad with a pop-up window with additional text and a call to action button; 2 push notifications; a custom page in the main menu featuring your treatment of choice.

MOBILE APP BANNER AD SPONSORSHIP
$2,500
Your ad will cycle at the top of our lefthand Menu pane at all times. Ads will rotate randomly upon clicks or every 60 seconds. Sponsors have the option to include a static image or a .gif file with minor animation. Ads can be linked to either your company page within the app or an external site.

LEAD RETRIEVAL
$500
Scan and qualify leads at your exhibit booth/tabletop, curate your company page, setup custom lead capture questions, and access downloadable reports via your Company Portal. Includes unlimited staff-level licenses and one company admin per company who will have full control over who in their company has access. The lead capture app is separate from the conference mobile app.

MOBILE APP PUSH NOTIFICATIONS
$2,500 FOR 2 • $500 FOR EACH ADDITIONAL
Reach event attendees with external and in-app notifications about your company that continue to appear in the Event Feed and Announcements section within the app after their initial viewing. Companies can request notifications be sent at specific times on a first come, first served basis, with the caveat that no notifications will be sent during scheduled learning sessions.

BRANDED REGISTRATION CHECK-IN KIOSK
$15,000 PER KIOSK • $25,000 FOR BOTH KIOSKS
All attendees will be required to use these kiosks to check in and print their name badge. The kiosks can feature your advertisements of choice and will remain prominently displayed by the information desk throughout the event.

*2024 ATMRD mobile app may appear slightly different.
PRODUCT THEATER OPPORTUNITIES

Product theaters are industry-sponsored, exclusive (non-competing), non-CME educational sessions on relevant disease state and/or product information topics of interest to attendees. Product theaters are 60 minutes long and take place during meals (breakfast or lunch), which are provided to attendees by PMD Alliance (the sponsor is securing the product theater time slot).

Product theaters are reserved for Premier, Platinum and Gold level sponsors. Premier and Platinum sponsors are guaranteed a product theater, and Gold level product theaters are secured on a first come, first-served basis. Product theater timeslot will be assigned in order of sponsorship level, beginning with Premier, then in order by date of signed agreement.

INCLUDED IN THE SPONSORSHIP FEE:
» Ballroom with seating for up to 140 attendees
» Breakfast or lunch (organized and provided by PMD Alliance. No Sunshine Act reporting necessary)
» Listing on the website and in the final program guide
» Staff to scan attendee badges (attendee list will be sent ~7 days post-conference)
» Audiovisual equipment
  » 2 screens, 2 projectors, 1 lavalier microphone per presenter, 2 confidence monitors, 1 speaker timer, 1 technician
  » Additional audiovisual equipment is available at an incremental cost

SPONSOR’S RESPONSIBILITY:
» Content and handout material development
» Digital signage development
» Speaker travel accommodations
» Speaker honorarium
» On-site management of the speaker and presentation
» Staff to assist with pre-setting materials in the room

<table>
<thead>
<tr>
<th>MEAL</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>Saturday - Breakfast</td>
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<tr>
<td>Tuesday - Breakfast</td>
<td>$35,000</td>
</tr>
<tr>
<td>Tuesday - Lunch</td>
<td>$35,000</td>
</tr>
</tbody>
</table>

SOLD
NONPROFIT OPPORTUNITIES

CONFERENCE PENS
$15,000 • EXCLUSIVE
Receive continual recognition by providing each conference attendee with a pen. This exclusive sponsorship allows attendees to see your company logo as they use the pen throughout the conference and beyond. Pens will be stuffed into the conference tote bags distributed to attendees at check-in. ATMRD will manage on-site distribution.

USB STICK WITH CONGRESS PRESENTATIONS
$5,000 EXCLUSIVE
Company logo, along with the congress logo, will be displayed on the thumb drive, to be distributed to all congress participants. Supporter’s name to be mentioned in the final program.

*Actual items may differ.
**EXHIBITION & LOGISTICS**

**WHY EXHIBIT?**

The exhibition gives ATMRD attendees the opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing. PMD Alliance supports your investment in a variety of ways:

- Innovative programming, advertising, and promotion drawing 100-150 movement disorder providers
- Commercial exhibit space designed to enhance attendee flow to booth area, ensuring maximum visibility to target audience for multiple days of exhibits
- Posters and photo booth placed in the Exhibit Hall to ensure repeated exposure
- Exhibit Hall located in proximity to meeting rooms, resulting in increased traffic
- Welcome Reception with refreshments to draw attendees to the Exhibit Hall
- Limited admission to sessions and workshops.
- An affordable and attractive destination for attendees, supporters, and exhibitors alike

**COMPANIES ELIGIBLE TO PARTICIPATE ARE MANUFACTURERS OR DISTRIBUTORS OF:**

- Medical supplies or equipment
- Pharmaceuticals
- Laboratory equipment or instruments
- Medical software
- Biology kits and reagents
- Therapies (LSVT, PWR)
- Publishers of medical books and journals
- Alternative delivery systems (home care, hospice)
- Parkinson research centers, Parkinson-focused nonprofit associations, and other advocacy groups

**MOVE-IN HOURS**

**Friday, June 21**

8:00 AM - 9:00 PM

**MOVE-OUT HOURS**

**Monday, June 24**

5:30 PM - 9:00 PM

**Tuesday, June 25**

7:00 AM - 4:00 PM

**EXHIBIT HOURS**

**EXHIBIT HOURS ARE BEING FINALIZED AND WILL BE RELEASED SOON**
EXHIBITION & LOGISTICS

EXHIBIT SPACE & SCHEDULE

<table>
<thead>
<tr>
<th>SIZE</th>
<th>BADGES</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>Tabletop</td>
<td>2 badges</td>
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<tr>
<td>10‘x10’</td>
<td>2 badges</td>
<td>$15,000</td>
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</tbody>
</table>

*Each additional badge: $200

Each badge gives access to the following:

» Meals and coffee breaks near exhibit area
» Invitation to Welcome & Poster Reception
» Access to posters located inside Exhibit Hall

Visibility for exhibitors:

» 50-word company description and logo in the final program guide
» Exhibitor name and web link listing on ATMRD.org
» Listing on ATMRD 2025 Exhibitor & Sponsorship Prospectus as past exhibitor

Included with your exhibit purchase:

» Materials: table (6-foot table), linens, 2 chairs, and wastebasket
» Pipe and drape (black)
» Exhibitor badges (based on sponsorship level)

Not included with your exhibit purchase:

» Electricity (can be purchased through hotel)
» Labor for installing or dismantling your exhibit display
» Full conference registration
» Exhibitors wishing to receive CME credit must purchase a full conference registration badge and complete the post-conference evaluation

Reduced table fees available for nonprofit organizations and start-ups available upon request.

BOOTH TRAFFIC

Strategically scheduled breaks, poster sessions, headshot booth opportunities, and the Welcome Reception will drive Exhibit Hall traffic. We encourage each exhibiting company to promote its presence at the course through pre-meeting mobile app push notifications and on-site promotions to draw traffic to their booth.

EXHIBITOR/SPONSORSHIP APPLICATION

Interested in joining us at ATMRD 2024? Fill out the order form and application at bit.ly/SponsorATMRD or scan the QR code to get started!
The following rules and regulations are not intended to restrict exhibitors but to provide an environment where all exhibitors can operate efficiently without undue interference from other exhibitors.

» Customers shall be contacted and all business activities of the exhibitor shall be conducted within the allotted exhibit area
» Exhibit modules, stands, tripods, and all other exhibit materials will be in good repair so as not to detract from the general aesthetics of the center
» Booth construction will be limited to eight (8) feet in height. Side dividers will be thirty-six (36) inches in height, and, in general, higher booth construction along the sides should not extend more than three (3) feet from the back
» All construction must conform to the local fire code. Table drapes, back wall drapes, textile or paper displays, and decorations must be flameproofed. All materials and displays are subject to inspection by the Fire Marshal
» There will be no smoking in the exhibit area
» No excessive noise, loud audio, or mechanical equipment will be permitted. The decision of ATMRD is final in determining what noise level is excessive
» Individuals, manufacturers, dealers, or firms conducting business or attempting to solicit in the exhibit area, hotel property, or immediate vicinity without having secured signed permission from ATMRD will be expelled from the conference
» Subletting or sharing an exhibit will not be permitted
» All cylinders containing oxygen, compressed air, or other gases must be secured by strap, chain, stand, or cart to prevent tip-over
» Each exhibitor must make provisions for the safeguarding of its goods, materials, equipment, and display at all times. Do not leave electronics in your booth overnight
» ATMRD conference officials will be in or near the exhibit area but will not be responsible for the loss of any materials
» Exhibitors not safeguarding their materials do so at their own risk
» Each exhibitor must keep an attendant in the display booth during the open hours of the exhibition
» Exhibitors cannot tear down or dismantle their booths before the time designated on posted exhibit hours. Early dismantle is subject to exclusion of participation in future events
» ATMRD will not be held liable for hazards or accidents caused by early dismantle
» Exhibitors shall not act in a disruptive manner so as to upset attendees or other exhibitors
» Exhibitors violating any of the Exhibitor Rules/Regulations will be subject to expulsion from the conference. Determinations of such violations will be made by ATMRD, and no refunds will be given
» No helium balloons will be permitted in the hall unless permanently attached to a booth. No gum distribution or decals (other than those placed on name badges) will be permitted on the premises. Exhibitors will be responsible for balloon retrieval or cleanup, if necessary
» No persons under the age of 18 are allowed in the Exhibit Hall area
» ATMRD reserves the right to accept or deny all exhibitors

» Liability and Insurance – Each exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage, including that by fire and theft, to the exhibitor’s displays, equipment, and other property brought upon the premises of conference venue and to individuals who visit the exhibitor’s booth. The exhibitor shall indemnify and hold harmless the conference venue, ATMRD, and their agents, servants, employees, officers, directors, staff, and members against such losses, damages, and claims for such loss, injury, or damage. If ATMRD or the conference venue shall be held liable for any event that might result from the exhibitor’s action or failure to act, or the exhibitor’s failure to comply with applicable law, the exhibitor shall reimburse and hold harmless ATMRD and the conference venue against any liability resulting therefrom. The exhibitor must adequately insure its materials, goods, wares, and exhibits against loss or injury of any kind and must do so at its own expense. ATMRD and the conference venue are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions and that of their employees, contractors, agents, and representatives during the 2024 ATMRD Congress. The furnishing of such services is in no case to be interpreted by the exhibitor as guaranteeing against loss or theft of any kind

» Request for cancellation of exhibit space must be presented in writing and emailed to Exhibitor@ATMRD.org by the designated dates to cancel exhibit space rental
  » Before Feb. 2, 2024 - 50% refund
  » After Feb. 2, 2024 - no refund
CODE OF CONDUCT, EXHIBITOR RULES/REGULATIONS, & CANCELLATION POLICY

ATMRD CONGRESS NAME AND LOGO USAGE

The ATMRD Congress name, logo, or other identifying branding may not be used in signs, advertising, or other promotional material without prior written consent from ATMRD. To receive ATMRD approval, all advertisement materials must refer to the conference by the correct name: “2024 ATMRD Congress.”

PAYMENT & CANCELLATION POLICY

EXHIBIT SPACE, ADVERTISEMENT, AND/OR SPONSORSHIP: All exhibit space, advertisement, and/or sponsorship order forms require payment in full in order to fully secure these opportunities. If payment and fully executed agreement (Pages 16-18) are not received with your submission, ATMRD has the right to forfeit the agreement and give the opportunity to the next applicant (in priority order). ATMRD has a zero-tolerance cancellation and no-refunds policy for all exhibit space, advertisement, and/or sponsorship agreements. No refunds will be issued for exhibit space, advertisement, and/or sponsorship cancellations, nor will they be issued to no-shows.

Request for cancellation of exhibit space must be presented in writing and emailed to Exhibitor@ATMRD.org by the designated dates to cancel exhibit space rental
  • Before Feb. 2, 2024 - 50% refund
  • After Feb. 2, 2024 - no refund

PRODUCT THEATER: The final balance for all product theater sponsorships is due by April 30, 2024. ATMRD has a zero-tolerance cancellation and no-refunds policy for product theaters. The company shall remain liable to ATMRD for the total sponsorship, and remaining payments will be due within 30 days of cancellation request.

UNSANCTIONED EVENTS

Companies are not allowed to sponsor any unsanctioned event during the entirety of the 2024 ATMRD Congress which directly conflicts with conference events, before, during, or after. Failure to abide by this requirement will result in a breach of the agreement by the Company and gives ATMRD the right to revoke all exhibitor/sponsor badges and evict any exhibit that violates this policy. If you wish to host a small off-site or on-site event, please contact Exhibitor@ATMRD.org for pricing and additional details.

FLOOR SALES

The sale of any product on the Exhibit Hall floor is prohibited without the written discretion of ATMRD. Exhibitors in violation of this rule will be removed from the Exhibit Hall and disbarred from exhibiting at any future ATMRD conference.

GIVEAWAYS AND RAFFLES

Giveaways and raffles are permitted on the exhibit floor when used as a promotion to attract higher attendance at your booth. However, public address announcements of winners on the exhibit floor are not permitted.

USE OF LIST POLICY

It is the fiduciary responsibility of all Companies, supporters, and their agencies to protect the privacy of ATMRD Congress attendees. All attendees have the right to refuse sharing information, and, per that refusal, the Companies, supporters, and their agencies do not have the right to reach out to them. Furthermore, it is a violation to share these lists with third parties other than affiliates, alliance companies, and agents or representatives. Companies may use their captured attendee leads lists one time only. The information on the list or any portion thereof may not be copied or extracted in any form. Companies will not at any time permit any ATMRD Congress list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies, and agents or representatives. Any prohibited use by the Company shall constitute a material breach of this contract.

ATTENDEE LISTS

ATMRD does not release pre- or post-conference attendee lists to exhibitors and/or sponsors or third-party vendors who do not purchase this benefit. All attendee information is by opt-in only.

ADVERTISEMENT

It is prohibited to display material or signage of companies other than those that have paid for exhibit space. Canvassing and solicitation of business or other conferences is strictly prohibited. ATMRD appreciates being informed of any infraction of this rule. All signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only.

EXHIBIT HALL LOCATION

The exhibit area will be located near the General Session room where all CME sessions will be held. All breaks will be served near the Exhibit Hall to generate traffic toward exhibitors.

AUDIO USE

Audio and/or video devices apart from the exhibit must be conducted and arranged so that no noise will disturb adjacent exhibitors or attendees. ATMRD reserves the right to prohibit the use of amplifying devices that it considers objectionable.
PRODUCT THEATER

TIME SLOT ASSIGNMENT

Product theater applications will be assigned on a first-come, first-served basis, beginning with Premier, followed by Platinum, Gold, and Silver. The time slots noted on Page 12 have been approved by ATMRD and may not be modified by the sponsor. Times are subject to change, and the sponsors will be notified. ATMRD reserves the right to approve all agreements and may restrict inappropriate products/services.

NON-COMPETE WITH CME SESSIONS

Product theaters will be conducted during times that do not conflict with ATMRD’s CME sessions. All space and time slots will be scheduled by ATMRD.

INCLUDED WITH EACH PRODUCT THEATER SPONSORSHIP:

- Meals are provided by ATMRD through attendee registration fees—no “Sunshine Act” reporting required. F&B orders are at the discretion of ATMRD
- Product Theater timing will comply with ACCME guidelines. ATMRD does not guarantee an audience size, but the room will be set for 140 attendees
- Stage with podium and microphone. An acrylic podium with microphone will be provided
- Complimentary listing in conference program guide, online agenda, and on-site signage
- Staff to scan attendee badges (attendee list will be sent ~7 days post-conference)
- Audiovisual equipment and show technician. ATMRD will provide: one (1) lavalier mic, two (2) screens, two (2) projectors, one (1) wireless slide advance, speaker timer, a podium with microphone, and two (2) confidence monitors. Additional A/V equipment can be purchased through the ATMRD organizers. Some options are listed below, but additional equipment may be available upon request
  - Black drape uplighting (in your company or branded colors) - $750
  - Gobo projection (2) of your company or branded logo, which attendees will see as they enter - $1,000
  - Slido account for Q&A sessions - $500
  - Stage rehearsal with technician - $750
  - Plasma podium with company logo - $600

THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

- Content development of a 45- to 60-minute presentation (agencies or third-party providers can assist the company)
- Final session topic, title, and presenter information due to ATMRD by May 1, 2024
- All presenter-related costs (flights, honorarium, accommodations, conference registration, etc.)
- The design, development, and production of any promotional material (subject to ATMRD’s approval). Material cannot be left on tables or in the room after the product theater.
- Staff to assist with setting pre-meeting handouts on tables

ATTENDEE REGISTRATION

ATMRD will not facilitate pre-registration for attendees. Product theaters are open to all ATMRD Congress attendees and are available on a first-come, first-seated basis. Accommodations must be provided for conference attendees who wish to attend the product theater without eating a meal.

ROOM ACCESS

If you require additional setup or practice time, please contact Exhibitor@ATMRD.org.

speakers

ATMRD does not allow companies to utilize speakers that have already been confirmed as conference faculty. Please check ATMRD.org prior to securing your speaker and providing the program details to ATMRD organizers.

ON-SITE SIGNAGE

ATMRD will be using digital signage for product theaters. Please prepare your signage as a PDF to send to PMD Alliance by May 15, 2024.
EXHIBITOR/SPONSORSHIP APPLICATION

COMPANY NAME (PLEASE TYPE OR PRINT NAME AS IT SHOULD APPEAR ON SIGNAGE, PROGRAM, AND BADGES)

CONTACT FIRST NAME ______________________ LAST NAME ______________________

COMPANY MAILING ADDRESS (THIS IS THE ADDRESS TO WHICH ALL CORRESPONDENCE WILL BE SENT)

CITY ______________________ STATE ______ ZIP __________

PHONE/EXT. ______________________ EMAIL ______________________

BOOTH CONFLICTS: ______________________

Company Description
Submit a company/product description of no more than 50 words for inclusion in the program guide. Paragraphs with more than 50 words may be edited. Please send descriptions to Exhibitor@ATMRD.org no later than April 15, 2024.

Support Levels
☐ Premier ....................................................... $125,000+
☐ Platinum.................................................$100,000
☐ Gold ............................................................$75,000
☐ Silver ................................................................$50,000

Booths will be assigned on a first-come, first-served basis and based on the sponsorship level, beginning with Premier. ATMRD reserves the right to reconfigure the Exhibit Hall floor plan, with the provision that all exhibitors shall be advised of any such changes.

ELIGIBILITY FOR EXHIBITING
All products and services exhibited must be relevant to the sciences field. ATMRD reserves the right to refuse acceptance of the contract and/or entrance/setup to exhibitors not meeting required standards or in competition to ATMRD, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, the conduct of persons, etc. ATMRD will not make any refunds or otherwise be responsible for expenses associated with such refusal, restriction, or eviction. Please email Exhibitor@ATMRD.org with any questions about eligibility to exhibit.

Photo Release—Any attendee of the ATMRD congress gives the event photographer the absolute right and permission to publish, copyright, and use pictures that may include attendees.

By signing or applying online, you indicate you have read and agree to the Exhibitor Contract Rules/Regulations and Cancellation Policy on Pages 19-21.

ATMRD reserves the right to accept or deny any application. Please see Exhibit Rules on Page 19 for rules and restrictions.
## 2024 ATMRD CONGRESS PROSPECTUS
### ORDER FORM & AGREEMENT

### A LA CARTE FEES

<table>
<thead>
<tr>
<th>Item</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Welcome &amp; Poster Reception</td>
<td>$25,000</td>
</tr>
<tr>
<td>□ Attendee List</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>Private Meeting Room</strong></td>
<td></td>
</tr>
<tr>
<td>□ Per Day</td>
<td>$3,000</td>
</tr>
<tr>
<td>□ Full Conference</td>
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</tr>
<tr>
<td>□ Conference Wi-Fi Sponsor</td>
<td>$15,000</td>
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<tr>
<td>□ Charging Stations</td>
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<tr>
<td>□ Name Tag Lanyards</td>
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<tr>
<td>□ Professional Headshot Booth</td>
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</tr>
<tr>
<td>□ Attendee Bag</td>
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<td>□ Exhibit Hall Passport</td>
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<tr>
<td>□ Hotel Room Key Cards</td>
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<td>□ Hotel Room Door Drop</td>
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<tr>
<td>□ Pre- and Post-Conference Email Blast</td>
<td>$10,000/each</td>
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<tr>
<td>□ Attendee Bag Insert</td>
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<tr>
<td>□ Reusable Water Bottle</td>
<td>$5,000</td>
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<tr>
<td>□ Gobo Projection</td>
<td>$3,000</td>
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<tr>
<td><strong>Printed Program Guide Advertising</strong></td>
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</tr>
<tr>
<td>□ Inside Front Cover</td>
<td>$7,500</td>
</tr>
<tr>
<td>□ Inside Full Page</td>
<td>$6,000</td>
</tr>
<tr>
<td>□ Half Page</td>
<td>$3,500</td>
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<tr>
<td><strong>ATMRD Mobile App</strong></td>
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<tr>
<td>□ ATMRD Mobile App Sponsorship</td>
<td>$15,000</td>
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<tr>
<td>□ Mobile App Banner Ad Sponsorship</td>
<td>$2,500</td>
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<tr>
<td>□ Lead Retrieval</td>
<td>$500</td>
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<tr>
<td>□ Mobile App Push Notifications</td>
<td>$2,500</td>
</tr>
<tr>
<td>□ Branded Registration Check-in Kiosk</td>
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<tr>
<td><strong>Nonprofit Opportunities</strong></td>
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<tr>
<td>□ Conference Pens</td>
<td>$15,000</td>
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<tr>
<td>□ USB Stick With Congress Presentations</td>
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<td><strong>Other</strong></td>
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<td><strong>Total</strong></td>
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</table>
PRODUCT THEATER APPLICATION

This legally binding agreement is made between the Company listed below ("Company") and the Advanced Therapeutics in Movement & Related Disorders™ ("ATMRD") Congress.

Promote your products and services to key decision-makers through a product theater. ATMRD provides everything except the speaker, logistics, honorarium, and handouts. Seating is available for up to 140 attendees for breakfast or lunch. Please note that the product theaters are not accredited for continuing education.

To increase audience participation, no other sessions or meal functions will be provided during this time slot. These sessions will be promoted on the ATMRD.org website, in a notice in the conference program guide, on signage throughout the registration area, and in announcements on-site during the meeting. If you have any questions, please contact Exhibitor@ATMRD.org

Product theaters are reserved for Premier, Platinum and Gold level sponsors. Premier and Platinum sponsors are guaranteed a product theater, and Gold level product theaters are secured on a first come, first-served basis. Your product theater timeslot will be assigned in order of sponsorship level, beginning with Premier, then in order by date of signed agreement.

NAME OF SPONSOR/COMPANY

CONTACT NAME  TITLE

STREET ADDRESS  CITY  STATE  ZIP

PHONE  FAX

EMAIL

SIGNATURE  DATE

Product Theater Cost (Premier sponsors are afforded first choice through February 2, 2024)

Date/Meal Requested (please provide a first, second, and third choice):

<table>
<thead>
<tr>
<th>Saturday, 6/22</th>
<th>Saturday, 6/22</th>
<th>Sunday, 6/23</th>
<th>Sunday, 6/23</th>
<th>Monday, 6/24</th>
<th>Monday, 6/24</th>
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<tr>
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<td>Lunch $35,000</td>
<td>Lunch $40,000</td>
<td>Lunch $40,000</td>
<td>Lunch $45,000</td>
<td>Lunch $45,000</td>
</tr>
</tbody>
</table>

CHOICE #1 __________________________  CHOICE #2 __________________________  CHOICE #3 __________________________

PMD Alliance will contact you to discuss your arrangements. PMD Alliance reserves the right to accept or deny any application. Please Forward Completed Form To: Exhibitor@ATMRD.org