## SPONSORSHIP FEES

<table>
<thead>
<tr>
<th>Item</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Patient Resource Center</td>
<td>$15,000</td>
</tr>
<tr>
<td>□ Welcome Reception - Exclusive</td>
<td>$40,000</td>
</tr>
<tr>
<td>□ Welcome Reception - Co-Sponsorship - 2 Remaining</td>
<td>$20,000</td>
</tr>
<tr>
<td>□ Fellows Focus Group - 1 Available</td>
<td>$50,000</td>
</tr>
<tr>
<td>□ Attendee Bag - 2 Available</td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>Coffee Breaks</strong></td>
<td></td>
</tr>
<tr>
<td>□ APP Coffee Break (2)</td>
<td>$8,000</td>
</tr>
<tr>
<td>□ Friday Coffee Breaks (2)</td>
<td>$10,000</td>
</tr>
<tr>
<td>□ Saturday Coffee Breaks (2)</td>
<td>$10,000</td>
</tr>
<tr>
<td>□ Sunday Coffee Breaks (1)</td>
<td>$6,500</td>
</tr>
<tr>
<td>□ Final Program-Exclusive Inside Back Cover</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>Full-Color Advertising</strong></td>
<td></td>
</tr>
<tr>
<td>□ Inside Full Page</td>
<td>$5,000</td>
</tr>
<tr>
<td>□ Half Page</td>
<td>$3,000</td>
</tr>
<tr>
<td>□ Quarter Page</td>
<td>$2,000</td>
</tr>
<tr>
<td>□ Attendee Bag Insert</td>
<td>$2,500</td>
</tr>
<tr>
<td>□ Photo Booth - Exclusive</td>
<td>$10,000</td>
</tr>
<tr>
<td>□ Hotel Room Key Cards</td>
<td>$5,000</td>
</tr>
<tr>
<td>□ Exhibit 10x10</td>
<td>$10,000</td>
</tr>
<tr>
<td>□ Exhibit Tabletop</td>
<td>$7,500</td>
</tr>
<tr>
<td>□ Passport</td>
<td>$5,000</td>
</tr>
<tr>
<td>□ Attendee List</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Total Sponsorship Fees</strong></td>
<td>$________</td>
</tr>
</tbody>
</table>

Please include this page with application submission.
### EXHIBITOR/SPONSORSHIP APPLICATION

**COMPANY NAME** (PLEASE TYPE OR PRINT NAME AS IT SHOULD APPEAR ON SIGN, PROGRAM, AND BADGES)

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>FIRST NAME</th>
<th>LAST NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**COMPANY MAILING ADDRESS** (THIS IS THE ADDRESS TO WHICH ALL CORRESPONDENCE WILL BE SENT)

<table>
<thead>
<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**PHONE/EXT.** | **EMAIL**

**BOOTH CONFLICTS:**

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**Company Description**
Submit a company/product description of no more than 50 words for inclusion in the program guide. Paragraphs with more than 50 words may be edited.
Please send descriptions to Exhibitor@ATMRD.org no later than April 3, 2023.

**Support Levels**

- Premier ...................................................... $100,000+
- Platinum ...................................................... $75,000
- Gold .......................................................... $50,000
- Silver ........................................................ $25,000

**Payment Method (Please print clearly)**

- [ ] Check  
- [ ] Credit Card  
- [ ] Wire Transfer  

*Note: Credit Card use will incur a 3% transaction fee*

**BOOTH ASSIGNMENT** (Premier sponsors are afforded first choice of space through February 1, 2023.
Booths will be assigned on a first-come, first-served basis. ATMRD reserves the right to reconfigure the Exhibit Hall floor plan, with the provision that all exhibitors shall be advised of any such changes.

**ELIGIBILITY FOR EXHIBITING**
All products and services exhibited must be relevant to the sciences field. ATMRD reserves the right to refuse acceptance of the contract and/or entrance/setup to exhibitors not meeting required standards or in competition to ATMRD, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, the conduct of persons, etc. ATMRD will not make any refunds or otherwise be responsible for expenses associated with such refusal, restriction, or eviction. Please email Exhibitor@ATMRD.org with any questions about eligibility to exhibit.

**SIGNATURE**

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**Photo Release**—Any attendee of the ATMRD congress gives the event photographer the absolute right and permission to publish, copyright, and use pictures that may include attendees.

*By signing or applying online, you indicate you have read and agree to the Exhibitor Contract Rules/Regulations and Cancellation Policy on Pages 15 to 17.*

ATMRD reserves the right to accept or deny any application. Please see Exhibit Rules on Page 15 for rules and restrictions.
This legally binding agreement is made between the Company listed below ("Company") and the Advanced Therapeutics in Movement & Related Disorders™ ("ATMRD") congress.

Promote your products and services to key decision-makers through a product theater. ATMRD provides everything except the speaker, logistics, honorarium, and handouts. Seating is available for up to 150 attendees for breakfast and lunch. Please note that the product theaters are not accredited for continuing education.

To increase audience participation, no other sessions or meal functions will be provided during this time slot. These sessions will be promoted via e-blast announcements and monthly e-newsletter prior to the meeting, notice in the conference program guide, signage throughout the registration area, and announcements on-site during the meeting. If you have any questions, please contact Exhibitor@ATMRD.org

NAME OF SPONSOR/COMPANY

CONTACT: NAME  TITLE

STREET Address  CITY  STATE  ZIP

PHONE  FAX

EMAIL

SIGNATURE  DATE

**Product Theater Cost** *(Premier sponsors are afforded first choice through February 1, 2023)*

Date/Meal Requested (Please provide a first, second, and third choice):

<table>
<thead>
<tr>
<th>Thursday, 6/8</th>
<th>Thursday, 6/8</th>
<th>Friday, 6/9</th>
<th>Friday, 6/9</th>
<th>Saturday, 6/10</th>
<th>Saturday, 6/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning $20,000</td>
<td>Afternoon 30,000</td>
<td>Morning $25,000</td>
<td>Afternoon $35,000</td>
<td>Morning $25,000</td>
<td>Afternoon $35,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday, 6/11</td>
<td>Sunday, 6/11</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Morning $25,000</td>
<td>Afternoon $15,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

CHOICE #1 ___________________________  CHOICE #2 ___________________________  CHOICE #3 ___________________________

SIGNATURE ___________________________

PMD Alliance will contact you to discuss your arrangements.
PMD Alliance reserves the right to accept or deny any application.
Please Forward Completed Form To: Exhibitor@ATMRD.org
CODE OF CONDUCT, EXHIBITOR RULES/REGULATIONS, & CANCELLATION POLICY

CODE OF CONDUCT

DUE TO THE COVID-19 PANDEMIC, WE HAVE TAKEN A NUMBER OF PRECAUTIONS TO MINIMIZE RISK DURING THIS EVENT. IF YOU CHOOSE TO ATTEND, YOU’LL FOLLOW THESE STANDARDS:

» Do not travel if you feel sick
» Do not attend if you feel sick
» Use provided PPEs and hand sanitization stations
» Wash your hands frequently
» Follow social distancing guidelines and traffic flow signs
» Be considerate — be kind

The following rules and regulations are not intended to restrict exhibitors but to provide an environment where all exhibitors can operate efficiently without undue interference from other exhibitors.

» Customers shall be contacted and all business activities of the exhibitor shall be conducted within the allotted exhibit area
» Exhibit modules, stands, tripods, and all other exhibit materials will be in good repair so as not to detract from the general aesthetics of the center
» Booth construction will be limited to eight (8) feet in height. Side dividers will be thirty-six (36) inches in height, and, in general, higher booth construction along the sides should not extend more than three (3) feet from the back
» All construction must conform to the local fire code. Table drapes, back wall drapes, textile or paper displays, and decorations must be flameproofed. All materials and displays are subject to inspection by the Fire Marshal
» There will be no smoking in the exhibit area
» No excessive noise, loud audio, or mechanical equipment will be permitted. The decision of ATMRD or PMD Alliance is final in determining what noise level is excessive
» Individuals, manufacturers, dealers, or firms conducting business or attempting to solicit in the exhibit area, hotel property, or immediate vicinity without having secured signed permission from ATMRD or PMD Alliance will be expelled from the conference
» Subletting or sharing an exhibit will not be permitted
» All cylinders containing oxygen, compressed air, or other gases must be secured by strap, chain, stand, or cart to prevent tip-over
» Each exhibitor must make provisions for the safeguarding of its goods, materials, equipment, and display at all times. Do not leave electronics in your booth overnight
» ATMRD and PMD Alliance conference officials will be in or near the exhibit area but will not be responsible for the loss of any materials
» Exhibitors not safeguarding their materials do so at their own risk
» Each exhibitor must keep an attendant in the display booth during the open hours of the exhibition
» Exhibitors cannot tear down or dismantle their booths before the time designated on posted exhibit hours. Early dismantle is subject to exclusion of participation in future events
» ATMRD and PMD Alliance will not be held liable for hazards or accidents caused by early dismantle

» Exhibitors shall not act in a disruptive manner so as to upset attendees or other exhibitors
» Exhibitors violating any of the Exhibitor Rules/Regulations will be subject to expulsion from the conference. Determinations of such violations will be made by ATMRD or PMD Alliance, and no refunds will be given
» No helium balloons will be permitted in the hall unless permanently attached to a booth. No gum distribution or decals (other than those placed on name badges) will be permitted on the premises. Exhibitors will be responsible for balloon retrieval or cleanup, if necessary
» No persons under the age of 18 are allowed in the Exhibit Hall area
» ATMRD reserves the right to accept or deny all exhibitors

Liability and Insurance — Each exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage, including that by fire and theft, to the exhibitor’s displays, equipment, and other property brought upon the premises of conference venue and to individuals who visit the exhibitor’s booth. The exhibitor shall indemnify and hold harmless the conference venue, ATMRD, and their agents, servants, employees, officers, directors, staff, and members against such losses, damages, and claims for such loss, injury, or damage.

If ATMRD or the conference venue shall be held liable for any event that might result from the exhibitor’s action or failure to act, or the exhibitor’s failure to comply with applicable law, the exhibitor shall reimburse and hold harmless ATMRD and the conference venue against any liability resulting therefrom. The exhibitor must adequately insure its materials, goods, wares, and exhibits against loss or injury of any kind and must do so at its own expense. ATMRD and the conference venue are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions and that of their employees, contractors, agents, and representatives during ATMRD 2023 Annual Conference. The furnishing of such services is in no case to be interpreted by the exhibitor as guaranteeing against loss or theft of any kind

Request for cancellation of exhibit space must be presented in writing and emailed to Exhibitor@ATMRD.org by the designated dates to cancel exhibit space rental

* Before Feb. 1, 2023 - 50% refund
* After Feb. 1, 2023 - no refund
ATMRD CONGRESS NAME AND LOGO USAGE

The ATMRD congress name, logo, or other identifying branding may not be used in signs, advertising, or other promotional material without prior written consent from ATMRD. To receive ATMRD approval, all advertisement materials must refer to the conference by the correct name: “2023 ATMRD congress.”

PAYMENT & CANCELLATION POLICY

EXHIBIT SPACE, ADVERTISEMENT, AND/OR SPONSORSHIP: All exhibit space, advertisement, and/or sponsorship order forms require payment in full in order to fully secure these opportunities. If payment and fully executed agreement (Pages 12-14) are not received with your submission, ATMRD has the right to forfeit the agreement and give the opportunity to the next applicant (in priority order). ATMRD has a zero-tolerance cancellation and no-refunds policy for all exhibit space, advertisement, and/or sponsorship agreements. No refunds will be issued for exhibit space, advertisement, and/or sponsorship cancellations, nor will they be issued to no-shows.

» Request for cancellation of exhibit space must be presented in writing and emailed to Exhibitor@ATMRD.org by the designated dates to cancel exhibit space rental
  * Before Feb. 1, 2023 - 50% refund
  * After Feb. 1, 2023 - no refund

PRODUCT THEATER: The final balance for all product theater sponsorships is due by July 31, 2021. ATMRD has a zero-tolerance cancellation and no-refunds policy for product theater. The company shall remain liable to ATMRD for the total sponsorship, and remaining payments will be due within 30 days of cancellation request.

UNSANCTIONED EVENTS

Companies are not allowed to sponsor any unsanctioned event which directly conflicts with conference events, before, during, or after. Failure to abide by this requirement will result in a breach of the agreement by the Company and gives ATMRD the right to revoke all exhibitor/sponsor badges and evict any exhibit that violates this policy. If you wish to host a small off-site or on-site event, please contact Exhibitor@ATMRD.org for pricing and additional details.

USE OF LIST POLICY

It is the fiduciary responsibility of all Companies, supporters, and their agencies to protect the privacy of ATMRD congress attendees. All attendees have the right to refuse sharing information, and, per that refusal, the Companies, supporters, and their agencies do not have the right to reach out to them. Furthermore, it is a violation to share these lists with third parties other than affiliates, alliance companies, and agents or representatives. Companies may use their captured attendee leads lists one time only. The information on the list or any portion thereof may not be copied or extracted in any form.

Companies will not at any time permit any ATMRD congress list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies, and agents or representatives. Any prohibited use by the Company shall constitute a material breach of this contract.

ATTENDEE LISTS

ATMRD does not release pre- or post-conference attendee lists to exhibitors and/or sponsors or third-party vendors who do not purchase this benefit. All attendee information is by opt-in only.

ADVERTISEMENT

It is prohibited to display material or signage of companies other than those that have paid for exhibit space. Canvassing and solicitation of business or other conferences is strictly prohibited. ATMRD appreciates being informed of any infraction of this rule. All signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only.

EXHIBIT HALL LOCATION

The exhibit area will be located near the General Session room where all CME sessions will be held. All breaks will be served in the Exhibit Hall to generate traffic toward exhibitors.

BOOTH STAFFING

Booths must be staffed at all times during open hours. Exhibitors that violate this policy may lose their eligibility to exhibit at any future ATMRD conference.

AUDIO USE

Audio and/or video devices apart from the exhibit must be conducted and arranged so that no noise will disturb adjacent exhibitors or attendees. ATMRD reserves the right to prohibit the use of amplifying devices that it considers objectionable.

FLOOR SALES

The sale of any product on the Exhibit Hall floor is prohibited without the written discretion of ATMRD. Exhibitors in violation of this rule will be removed from the Exhibit Hall and disbarred from exhibiting at any future ATMRD conference.

GIVEAWAYS AND RAFFLES

Giveaways and raffles are permitted on the exhibit floor when used as a promotion to attract higher attendance at your booth. However, public address announcements of winners on the exhibit floor are not permitted.
PRODUCT THEATER

TIME SLOT ASSIGNMENT

Product theater applications will be assigned on a first-come, first-served basis. The time slots noted on Page 10 have been approved by ATMRD and may not be modified by the sponsor. Times are subject to change, and the sponsors will be notified. ATMRD reserves the right to approve all agreements and may restrict inappropriate products/services.

NON-COMPETE WITH CME SESSIONS

Product theaters will be conducted during times that do not conflict with ATMRD’s CME sessions. All space and time slots will be scheduled by ATMRD.

INCLUDED WITH EACH PRODUCT THEATER SPONSORSHIP:

» Meals are provided by ATMRD through attendee registration fees—no "Sunshine Act" reporting required. F&B orders are at the discretion of ATMRD
» Product Theater timing will comply with ACCME guidelines. ATMRD does not guarantee an audience size
» Professional moderator to welcome attendees and introduce faculty. One (1) professional moderator will be on-site to provide your team with any logistical assistance
» Audiovisual equipment and show technician. ATMRD will provide: one (1) lavalier mic, one (1) mic with stand for Q&A session, one (1) screen, one (1) projector, one (1) wireless slide advance, speaker timer, a podium with microphone, and a confidence monitor. Additional A/V equipment can be purchased through the venue
» Stage with podium and microphone. An acrylic podium with microphone will be provided
» Complimentary listing in conference program guide, online agenda, and on-site signage

THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

» Content development of a 45- to 60-minute presentation (agencies or third-party providers can assist the company)
» Final session topic, title, and presenter information due to ATMRD by May 15, 2023
» Script for moderator, if any, to introduce presenter
» All presenter-related costs (flights, honorarium, accommodations, conference registration, etc.)
» The design, development, and production of any promotional material (subject to ATMRD’s approval). Material cannot be left on tables or in the room after the PT.

ATTENDEE REGISTRATION

ATMRD will not facilitate preregistration for attendees. Product theaters are open to all ATMRD congress attendees and are available on a first-come, first-seated basis. Accommodations must be provided for conference attendees who wish to attend the product theater without eating a meal.

ROOM ACCESS

If you require additional setup or practice time, please contact Exhibitor@ATMRD.org

SPEAKERS

We do not allow companies to utilize speakers that have already been confirmed by another company. This is first come first serve, and any changes in this arrangement is by approval of ATMRD only.

STAGE REHEARSAL

To schedule a stage rehearsal, please contact Julie Perlin at Exhibitor@ATMRD.org with your preferred rehearsal date and time. Additional fees will apply if you require a technician present during your rehearsal. An A/V technician will be provided (at no additional cost) during all product theaters to operate equipment and to ensure that sessions run smoothly.

ON-SITE SIGNAGE

ATMRD will be using digital signage for product theaters. Please prepare your signage as a PDF to send to PMD Alliance by May 15, 2023