THANK YOU TO OUR 2022 SPONSORS

PREMIER SPONSORS

amneal

Supernus Pharmaceuticals

PLATINUM SPONSORS

ACADIA

ACORDA THERAPEUTICS

GOLD SPONSORS

abbvie

Medtronic

Engineering the extraordinary

SILVER SPONSORS

KYOWA KIRIN

NEUROCRINE BIOSCIENCES

sunovion

Innovation today, healthier tomorrows

MERZ THERAPEUTICS

Boston Scientific

Avion PHARMACEUTICALS

Abbott

EXHIBITORS

INSIGHTEC

Global Kinetics

CND Life Sciences

Abbvie Medical

IPSEN

teva

GE Healthcare

PRAXIS
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More than just another congress! While there are many outstanding meetings and conventions offered for movement disorder basics, we heard a need for deep-diving education focused on advanced therapeutics, and we responded with an unprecedented convening.

Parkinson and Movement Disorder (PMD) Alliance, in partnership with MedStar Georgetown University Hospital, is excited to announce the second annual Advanced Therapeutics in Movement & Related Disorders Congress™ (ATMRD) to be held June 8-11, 2023.

The core purpose of ATMRD is to marry education in research with current therapies. Be prepared to explore in-depth, science-based research focused on efficacy in advancing patients and clinical practice case studies to add value and deepen the discussion. A robust conversation among colleagues and healthcare providers, this congress is all about enhancing clinical practices in a refreshing manner for patients, their support network, and you as a clinician.

HIGHLIGHTS OF THIS IN-PERSON ATMRD CONGRESS

» 3.5 days, up to 23 Category 1 CME credits
» Unique and spirited delivery by leading experts
» Explore in-depth therapeutics to address progressing symptoms
» Special programming for Fellows, Early Career Physicians, and Advanced Practice Providers
» Breakout sessions tailored to skill levels from early career to seasoned providers
» Opportunities to network and engage with colleagues

In addition, the day prior to the ATMRD Congress, PMD Alliance will host the APProviders™ Conference for APPs, by APPs, that is not available through any other organization. This unique program, which mirrors an integrated, multidisciplinary approach to care, is provided as part of the PMD Alliance APProviders™ Consortium, and course material is developed by the APProviders™ Advisory Board.

We hope you will join us for this enriching congress that will not only add to your knowledge base but also refuel your energy with rich, collaborative discussion, big ideas, and shared passion for the movement disorders community. See you in June!

Thank you for your support,

Fernando Pagan, MD | Yasar Torres-Yaghi, MD | Andrea Merriam, CEO | Sherrie Gould, MSN, NP-C | Kelly Papesh, DNP, APRN, FNP-C
ABOUT PMD ALLIANCE

PMD Alliance offers a fresh approach to serving people impacted by Parkinson’s and other movement disorders. With a focus on the Movement Disorder Care & Support Ecosystem® developed in 2016, PMD Alliance offers programs that build capacity in the systems interacting with your patients—such as care partners, adult children, support groups, and long-term care facilities. Partnering with more than 150 movement disorder physicians across the country and an additional 30+ internationally, PMD Alliance offers a dynamic roster of online and in-person events.

ABOUT APPROVIDERS™

APPROVIDERS™ is an initiative sponsored by PMD Alliance that engages the diverse Advanced Practice Provider, or APP (nurse practitioners and physician assistants), network, supports their professional development, and seeks to strengthen their collective voice. This is the only organized network for movement and related disorder APPs in the United States. APPs are crucial to patient management in healthcare settings and are increasingly being seen and respected as an important part of an integrated medical team. Because of the APPs’ whole-person, patient-centric approach to care, their service and care model is ideally aligned with the philosophies and practices of PMD Alliance.

ABOUT MEDSTAR GEORGETOWN UNIVERSITY HOSPITAL

MedStar Health, in partnership with Georgetown University, is an organization dedicated to advancing health through learning and applying new knowledge while training the next generation of physicians and providing ongoing education and professional development. Committed to the health and wellness of the communities they serve, they strive to make world-class healthcare accessible and convenient while living out the SPIRIT of their values: Service, Patient first, Integrity, Respect, Innovation, and Teamwork. While science is getting better, MedStar uses the best of their minds and hearts, not forgetting the importance of how they simply treat people.

SUPPORT INQUIRIES

ATMRD Sponsorships
Maureen Simmons, Chief Advancement Officer, PMD Alliance
Maureen@PMDAlliance.org
In late 2022, the Mandarin Oriental was acquired by Salamander Hotels & Resorts. Prominently located along the capital’s vibrant Southwest waterfront, Salamander Washington DC is a short walk from the nation’s most cherished monuments and the exciting attractions and restaurants in the new District Wharf. The elegant hotel features beautifully designed rooms, spacious suites, Washington DC’s finest spa, and some of the city’s largest meeting and event spaces.

Details:
Salamander Washington DC
1330 Maryland Ave SW
Washington, DC 20024
SPONSORSHIP OPPORTUNITIES

APPROVIDERS™ CONFERENCE
$50,000 EXCLUSIVE | $25,000 • 3 AVAILABLE
APPs will start their ATMRD experience on June 8, joining their Fellows and Resident colleagues for a half day of learning alongside one another and networking. The second half of the day will be spent with APPs in discussion on patient issues related to movement disorders as well as learning directly from their peers. This unique program, which mirrors an integrated, multidisciplinary approach to care, is provided as part of the APProviders™ Consortium, and course material is developed by the APProviders™ Advisory Board.

ADVANCED PRACTICE PROVIDER ATMRD SPONSORSHIP
$90,000 EXCLUSIVE | $35,000 • 3 AVAILABLE
Help support APPs attending ATMRD. Benefits include a unique opportunity to formally address APPs on opening day, an opportunity to speak and network casually with APPs at the APP Reception, recognition as an APProvider Conference Sponsor on a full-page ad in the conference program and on the ATMRD app, and a pre- and post-conference email thanking you for your support.

CHARGING STATION
$8,000 • EXCLUSIVE
The use of tablets and smart phones is greater than ever, requiring attendees to power up during the conference. The charging station will come equipped with lockable compartments for attendees to securely charge their devices. The charging station will be wrapped with your company-designed graphics and displayed in the meeting space.

HOTEL ROOM KEY CARDS
$5,000 • 2 AVAILABLE
Personalize the conference hotel room key cards with your logo or advertisement. Electronic artwork must be submitted by the sponsor. ATMRD will manage production and on-site logistics.

FELLOWS AND RESIDENTS CONFERENCE
$60,000 EXCLUSIVE | $35,000 • 2 AVAILABLE
Fellows and Residents will start their ATMRD experience on June 8, joining their APP colleagues for a half day of learning alongside one another and networking. The second half of the day will be spent with Fellows and Residents in discussion on patient issues related to movement disorders as well as learning directly from ATMRD faculty.

FELLOWS AND RESIDENTS SPONSORSHIP
$100,000 EXCLUSIVE | $40,000 • 2 AVAILABLE
Help support Fellows and Residents attending ATMRD. Benefits include a unique opportunity to formally address Fellows and Residents on opening day, an opportunity to speak and network casually with Fellows and Residents at a reception, recognition as a Fellows and Residents Conference Sponsor on a full-page ad in the conference program and on the ATMRD app, and a pre- and post-conference email thanking you for your support.

FELLOWS FOCUS GROUP
$50,000 • 1 AVAILABLE
1.5 hour session – Fellows will provide feedback to help you gain insights on treatment guidelines, the existing treatment landscape, emerging therapies, and other issues important to their future careers in movement disorders.

ATTENDEE BAG LUGGAGE TAG
$15,000 • 2 AVAILABLE SOLD
Exclusive luggage tag with your company’s branding.

ATTENDEE BAG INSERT
$2,500
An opportunity to provide each attendee with a company literature piece in the delegate bags that will be distributed to all attendees. Bag insert must be preapproved by PMD Alliance. Final copies of literature item must be supplied by supporter and shipped to the hotel ahead of the congress. The specifications of the item must be provided upon reservation. Shipping is the responsibility of the supporter.
SPONSORSHIP OPPORTUNITIES

HEADSHOT PHOTO BOOTH

$10,000 • EXCLUSIVE • SOLD

Located in the Exhibit Hall, the photo booth (3m x 3m booth) will provide an opportunity for attendees to take professional headshot photos.

FULL-COLOR ADVERTISING

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Full Page</td>
<td>$5,000</td>
</tr>
<tr>
<td>Half Page</td>
<td>$3,000</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

WELCOME RECEPTION

$40,000 • EXCLUSIVE | $20,000 (CO-SPONSORSHIP)

Opening night: Kick off ATMRD with a networking cocktail/hors d’oeuvre hour in a relaxed atmosphere.

ATMRD MOBILE APP PUSH NOTIFICATION

$1,500

Send a customized message to attendees who have downloaded the ATMRD mobile app. A custom title and text message must be created and provided by the sponsor. ATMRD will schedule and deploy announcements.

EXHIBIT HALL PASSPORT

$5,000

Passports will encourage ATMRD attendees to visit your booth for a stamp to be entered into a drawing for one of three iPad minis. Drawings will be held after the lunch session on Sunday.

ATTENDEE LIST

$10,000

Receive a spreadsheet of opt-in attendee names, email addresses, and practice locations prior to ATMRD. Maximize your networking opportunities and prepare your team for a powerful event.

COFFEE BREAKS

<table>
<thead>
<tr>
<th>BREAK TYPE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>APP/Fellows Coffee Breaks</td>
<td>$8,000</td>
</tr>
<tr>
<td>Friday Coffee Breaks</td>
<td>$10,000</td>
</tr>
<tr>
<td>Saturday Coffee Breaks</td>
<td>$10,000</td>
</tr>
<tr>
<td>Sunday Coffee Break</td>
<td>$6,500</td>
</tr>
</tbody>
</table>

Help attendees stay focused with morning and afternoon coffee breaks! A sign thanking your organization will be prominently displayed at each break station.

CONFERENCE WI-FI SPONSOR

$9,000 • EXCLUSIVE

Increase your visibility throughout the conference venue by sponsoring free Wi-Fi internet access to all ATMRD Congress attendees with speeds up to 5 Mbps. The Wi-Fi sponsorship includes branded Wi-Fi information display signs and a customized Wi-Fi network name and password.

PRIVATE MEETING ROOM - NEW!

$5,000 PER DAY • $15,000 FOR FULL CONFERENCE

Do you need a private space for your company during the conference? These meeting rooms are a great place to hold meetings with your team or with customers who are attending the conference. This sponsorship includes a private meeting room and a conference table and 10 chairs. Meeting rooms can be reserved per day or for the entire length of the conference. Food & beverage as well as audiovisual needs can be purchased separately.

<table>
<thead>
<tr>
<th>DAY</th>
<th>ROOMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, June 7</td>
<td>4 Available</td>
</tr>
<tr>
<td>Thursday, June 8</td>
<td>2 Available</td>
</tr>
<tr>
<td>Friday, June 9</td>
<td>2 Available</td>
</tr>
<tr>
<td>Saturday, June 10</td>
<td>2 Available</td>
</tr>
<tr>
<td>Sunday, June 11</td>
<td>2 Available</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

PRODUCT THEATER SPONSORSHIP

Product theaters are industry-sponsored, exclusive (non-competing), non-CME educational sessions on relevant disease state and/or product information topics of interest to attendees. Product theaters are 60 minutes long and take place during meals (breakfast or lunch), which are provided to attendees by PMD Alliance (the sponsor is securing the product theater time slot).

Included in the sponsorship fee:

» Meeting room rental
» Audiovisual equipment (screens, projectors, lavalier microphones, confidence monitors, speaker timer, technician)
» Seating for up to 180 attendees
» Breakfast or lunch (organized and provided by PMD Alliance. No Sunshine Act reporting necessary)
» Listing on the website and in the final program guide
» Staff to assist with pre-setting materials in the room

Sponsor’s responsibility:

» Content and handout material development
» Digital signage development
» Speaker travel accommodations
» Speaker honorarium
» On-site management of the speaker and presentation

<table>
<thead>
<tr>
<th>MEAL</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday - Breakfast</td>
<td>$20,000</td>
</tr>
<tr>
<td>Thursday - Lunch</td>
<td>$30,000</td>
</tr>
<tr>
<td>Friday - Breakfast</td>
<td>$25,000</td>
</tr>
<tr>
<td>Friday - Lunch</td>
<td>$35,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MEAL</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday - Breakfast</td>
<td>$25,000</td>
</tr>
<tr>
<td>Saturday - Lunch</td>
<td>$35,000</td>
</tr>
<tr>
<td>Sunday - Breakfast</td>
<td>$25,000</td>
</tr>
<tr>
<td>Sunday - Lunch</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

SOLD
SPONSORSHIP OPPORTUNITIES

SUPPORT LEVELS

PMD Alliance is grateful for your generous support and partnership enabling a successful return of the Advanced Therapeutics in Movement & Related Disorders™ Congress.

SUPPORT TOTALING

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier (2 Available)</td>
<td>SOLD $100,000+</td>
</tr>
<tr>
<td>Platinum</td>
<td>$75,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$50,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

SPONSOR BENEFITS

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>PREMIER $100,000+</th>
<th>PLATINUM $75,000</th>
<th>GOLD $50,000</th>
<th>SILVER $25,000</th>
<th>EXHIBITOR $10,000</th>
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</thead>
<tbody>
<tr>
<td>Exhibit all 4 days, including pre-congress 10x10 - priority exhibit space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit all 4 days, including pre-congress - tabletop</td>
<td></td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One product theater</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive ATMRD luggage tag with your company branding</td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Attendee bag insert with your company branding</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Advertising full page</td>
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<td>X</td>
<td>X</td>
<td></td>
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<tr>
<td>Advertising half page</td>
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<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Digital sign recognition at registration</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Company recognition in tradition slides in main conference room</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Conference email blast, pre-conference</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Conference email blast, post-conference</td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall passport</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition on ATMRD website</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Attendee list</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Exhibitor badges</td>
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<td></td>
<td></td>
<td></td>
<td>6 4 3 2 2</td>
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<tr>
<td>Listing in final program guide</td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

Supporters can also obtain a level cumulatively by selecting a variety of items listed in the prospectus. In this case, the supporter will earn recognition at the appropriate support level title, as well as all visibility and privileges associated with each item supported.
EXHIBITION & LOGISTICS

WHY EXHIBIT?

The exhibition gives ATMRD attendees the opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing. PMD Alliance supports your investment in a variety of ways:

» Innovative programming, advertising, and promotion drawing 100-150 movement disorder providers
» Commercial exhibit space designed to enhance attendee flow to booth area, ensuring maximum visibility to target audience for two days of exhibits
» Coffee breaks placed in the Exhibit Hall to ensure repeated exposure
» Exhibit Hall located in proximity to meeting rooms, resulting in increased traffic
» Admission to Welcome Reception
» Limited admission to sessions and workshops
» An affordable and attractive destination for attendees, supporters, and exhibitors alike

COMPANIES ELIGIBLE TO PARTICIPATE ARE MANUFACTURERS OR DISTRIBUTORS OF:

» Medical supplies or equipment
» Pharmaceuticals
» Laboratory equipment or instruments
» Medical software
» Biology kits and reagents
» Therapies (LSVT, PWR)
» Publishers of medical books and journals
» Alternative delivery systems (home care, hospice)
» Parkinson’s research centers, Parkinson’s-focused nonprofit associations, and other advocacy groups

MOVE-IN HOURS

Wednesday, June 7
6:00 PM - 10:00 PM

Thursday, June 8
6:00 AM - 7:00 AM

EXHIBIT HOURS

Thursday, June 8
7:00 AM - 4:00 PM

Friday, June 9
7:00 AM - 4:00 PM

Saturday, June 10
7:00 AM - 4:00 PM

Sunday, June 11
7:00 AM - 12:30 PM

UNOPPOSED EXHIBIT HOURS

Thursday, June 8
8:15 AM - 8:45 AM
10:30 AM - 10:45 AM
11:30 AM - 11:45 AM
3:15 PM - 4:00 PM

Welcome Reception
5:30 PM - 6:00 PM

Friday, June 9
8:30 AM - 9:00 AM
10:45 AM - 11:15 AM
12:00 PM - 12:15 PM
1:30 PM - 2:00 PM

Dessert Reception
4:00 PM - 6:30 PM

Saturday, June 10
8:30 AM - 9:00 AM
9:45 AM - 10:00 AM
12:00 PM - 12:30 PM
1:30 PM - 2:00 PM

Sunday, June 11
8:30 AM - 9:00 AM
11:00 AM - 11:15 AM
12:00 PM - 12:30 PM

MOVE-OUT HOURS

Sunday, June 11
12:30 PM - 4:00 PM
EXHIBITION & LOGISTICS

EXHIBIT SPACE & SCHEDULE

<table>
<thead>
<tr>
<th>SIZE</th>
<th>BADGES</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tabletop</td>
<td>2 badges</td>
<td>$7,500</td>
</tr>
<tr>
<td>10x10</td>
<td>Dependent on sponsorship level</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

*Each additional badge ~ $175

Each badge gives access to the following:
» Meals and coffee breaks in exhibit area
» Invitation to Welcome Reception and Dessert Reception

Activities planned near the Exhibit Hall:
» Welcome Reception
» All meals
» All coffee breaks
» Posters

Visibility for exhibitors:
» 50-word company description and logo in the Final Program Guide
» Exhibitor listing and web link on PMD Alliance website
» Listing on PMD Alliance 2024 Exhibitor & Sponsorship Prospectus as past exhibitor

Included with your exhibit purchase:
» Materials: table (6-foot table), linens, 2 chairs, and wastebasket
» Pipe and drape (black)
» Full-access conference passes determined by size of exhibit
» Exhibitors wishing to receive CME credit must complete the post-conference evaluation to receive a certificate

Not included with your exhibit purchase:
» Electricity (can be purchased through hotel)
» Labor for installing or dismantling your exhibit display

BOOTH TRAFFIC

While we will make every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.
### SPONSORSHIP FEES

<table>
<thead>
<tr>
<th>Item</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception - Exclusive</td>
<td>$40,000</td>
</tr>
<tr>
<td>Welcome Reception - Co-Sponsorship</td>
<td>$20,000</td>
</tr>
<tr>
<td>Fellows Focus Group</td>
<td>$50,000</td>
</tr>
<tr>
<td>Exclusive Luggage Tag</td>
<td>$16,000</td>
</tr>
<tr>
<td><strong>Coffee Breaks</strong></td>
<td></td>
</tr>
<tr>
<td>APP/Fellows Coffee Breaks (2)</td>
<td>$8,000</td>
</tr>
<tr>
<td>Friday Coffee Breaks (2)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Saturday Coffee Breaks (2)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Sunday Coffee Break (1)</td>
<td>$6,500</td>
</tr>
<tr>
<td><strong>Full-Color Advertising</strong></td>
<td></td>
</tr>
<tr>
<td>Inside Full Page</td>
<td>$5,000</td>
</tr>
<tr>
<td>Half Page</td>
<td>$3,000</td>
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<tr>
<td>Quarter Page</td>
<td>$2,000</td>
</tr>
<tr>
<td>Attendee Bag Insert</td>
<td>$2,500</td>
</tr>
<tr>
<td>Headshot Photo Booth - Exclusive</td>
<td>$10,000</td>
</tr>
<tr>
<td>Hotel Room Key Cards</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibit 10x10</td>
<td>$10,000</td>
</tr>
<tr>
<td>Exhibit Tabletop</td>
<td>$7,500</td>
</tr>
<tr>
<td>Exhibit Hall Passport</td>
<td>$5,000</td>
</tr>
<tr>
<td>Attendee List</td>
<td>$10,000</td>
</tr>
<tr>
<td>Wi-Fi Sponsorship</td>
<td>$9,000</td>
</tr>
<tr>
<td>Charging Station</td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>Private Meeting Room</strong></td>
<td></td>
</tr>
<tr>
<td>Per Day</td>
<td>$5,000</td>
</tr>
<tr>
<td>Full Conference</td>
<td>$15,000</td>
</tr>
<tr>
<td><strong>Total Sponsorship Fees</strong></td>
<td>$</td>
</tr>
</tbody>
</table>

Please include this page with application submission.
EXHIBITOR/SPONSORSHIP APPLICATION

COMPANY NAME (PLEASE TYPE OR PRINT NAME AS IT SHOULD APPEAR ON SIGNAGE, FINAL PROGRAM, AND BADGES)

COMPANY NAME

FIRST NAME

LAST NAME

COMPANY MAILING ADDRESS

CITY

STATE

ZIP

PHONE/EXT.

EMAIL

COMPANY CONFLICTS: ____________________________________________________________

Company Description
Submit a company/product description of no more than 50 words for inclusion in the program guide. Paragraphs with more than 50 words may be edited.

Please send descriptions to Exhibitor@ATMRD.org no later than April 3, 2023.

Support Levels
☐ Premier .............................................. $100,000+
☐ Platinum.............................................. $75,000
☐ Gold ................................................. $50,000
☐ Silver ................................................. $25,000

Payment Method (Please print clearly)
☐ Check ☐ Credit Card ☐ Wire Transfer

Note: Credit Card use will incur a 3% transaction fee

BOOTH ASSIGNMENT (Premier sponsors are afforded first choice of space through February 1, 2023)
Booths will be assigned on a first-come, first-served basis. ATMRD reserves the right to reconfigure the Exhibit Hall floor plan, with the provision that all exhibitors shall be advised of any such changes.

ELIGIBILITY FOR EXHIBITING
All products and services exhibited must be relevant to the sciences field. ATMRD reserves the right to refuse acceptance of the contract and/or entrance/setup to exhibitors not meeting required standards or in competition to ATMRD, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, the conduct of persons, etc. ATMRD will not make any refunds or otherwise be responsible for expenses associated with such refusal, restriction, or eviction. Please email Exhibitor@ATMRD.org with any questions about eligibility to exhibit.

SIGNATURE _____________________________

Photo Release—Any attendee of the ATMRD congress gives the event photographer the absolute right and permission to publish, copyright, and use pictures that may include attendees.

By signing or applying online, you indicate you have read and agree to the Code of Conduct, Exhibitor Rules/Regulations, & Cancellation Policy on Pages 16 to 18.

ATMRD reserves the right to accept or deny any application. Please see Exhibitor Rules on Page 16 for rules and restrictions.
PRODUCT THEATER APPLICATION

This legally binding agreement is made between the Company listed below ("Company") and the Advanced Therapeutics in Movement & Related Disorders™ ("ATMRD") Congress.

Promote your products and services to key decision-makers through a product theater. ATMRD provides everything except the speaker, logistics, honorarium, and handouts. Seating is available for up to 175 attendees. Please note that the product theaters are not accredited for continuing education.

To increase audience participation, no other sessions or meal functions will be provided during this time slot. These sessions will be promoted via e-blast announcements and monthly e-newsletters prior to the meeting, notice in the conference program guide, signage throughout the area, and announcements on-site during the meeting. If you have any questions, please contact Exhibitor@ATMRD.org.

NAME OF SPONSOR/COMPANY

CONTACT NAME

TITLE

STREET ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

SIGNATURE

DATE

Product Theater Cost (Premier sponsors are afforded first choice through February 1, 2023)

Date/Meal Requested (Please provide a first, second, and third choice):

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CHOICE #1 _________________________ CHOICE #2 _________________________ CHOICE #3 _________________________

SIGNATURE _______________________

PMD Alliance will contact you to discuss your arrangements. PMD Alliance reserves the right to accept or deny any application. Please forward completed form to: Exhibitor@ATMRD.org
**CODE OF CONDUCT, EXHIBITOR RULES/REGULATIONS, & CANCELLATION POLICY**

**CODE OF CONDUCT**

**DUE TO THE COVID-19 PANDEMIC, WE HAVE TAKEN A NUMBER OF PRECAUTIONS TO MINIMIZE RISK DURING THIS EVENT. IF YOU CHOOSE TO ATTEND, YOU’LL FOLLOW THESE STANDARDS:**

» Do not travel if you feel sick  
» Do not attend if you feel sick  
» Use provided PPEs and hand sanitization stations  
» Wash your hands frequently  
» Follow social distancing guidelines and traffic flow signs  
» Be considerate – be kind  

The following rules and regulations are not intended to restrict exhibitors but to provide an environment where all exhibitors can operate efficiently without undue interference from other exhibitors.

» Customers shall be contacted and all business activities of the exhibitor shall be conducted within the allotted exhibit area

» Exhibit modules, stands, tripods, and all other exhibit materials will be in good repair so as not to detract from the general aesthetics of the center

» Booth construction will be limited to eight (8) feet in height. Side dividers will be thirty-six (36) inches in height, and, in general, higher booth construction along the sides should not extend more than three (3) feet from the back

» All construction must conform to the local fire code. Table drapes, back wall drapes, textile or paper displays, and decorations must be flameproofed. All materials and displays are subject to inspection by the Fire Marshal

» There will be no smoking in the exhibit area

» No excessive noise, loud audio, or mechanical equipment will be permitted. The decision of ATMRD or PMD Alliance is final in determining what noise level is excessive

» Individuals, manufacturers, dealers, or firms conducting business or attempting to solicit in the exhibit area, hotel property, or immediate vicinity without having secured signed permission from ATMRD or PMD Alliance will be expelled from the conference

» Subletting or sharing an exhibit will not be permitted

» All cylinders containing oxygen, compressed air, or other gases must be secured by strap, chain, stand, or cart to prevent tip-over

» Each exhibitor must make provisions for the safeguarding of its goods, materials, equipment, and display at all times. Do not leave electronics in your booth overnight

» ATMRD and PMD Alliance conference officials will be in or near the exhibit area but will not be responsible for the loss of any materials

» Exhibitors not safeguarding their materials do so at their own risk

» Each exhibitor must keep an attendant in the display booth during the open hours of the exhibition

» Exhibitors cannot tear down or dismantle their booths before the time designated on posted exhibit hours. Early dismantle is subject to exclusion of participation in future events

» ATMRD and PMD Alliance will not be held liable for hazards or accidents caused by early dismantle

» Exhibitors shall not act in a disruptive manner so as to upset attendees or other exhibitors

» Exhibitors violating any of the Exhibitor Rules/Regulations will be subject to expulsion from the conference.

Determinations of such violations will be made by ATMRD or PMD Alliance, and no refunds will be given.

» No helium balloons will be permitted in the hall unless permanently attached to a booth. No gum distribution or decals (other than those placed on name badges) will be permitted on the premises. Exhibitors will be responsible for balloon retrieval or cleanup, if necessary

» No persons under the age of 18 are allowed in the Exhibit Hall area

» ATMRD reserves the right to accept or deny all exhibitors

» Liability and Insurance – Each exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage, including that by fire and theft, to the exhibitor’s displays, equipment, and other property brought upon the premises of conference venue and to individuals who visit the exhibitor’s booth. The exhibitor shall indemnify and hold harmless the conference venue, ATMRD, and their agents, servants, employees, officers, directors, staff, and members against such losses, damages, and claims for such loss, injury, or damage.

If ATMRD or the conference venue shall be held liable for any event that might result from the exhibitor’s action or failure to act, or the exhibitor’s failure to comply with applicable law, the exhibitor shall reimburse and hold harmless ATMRD and the conference venue against any liability resulting therefrom. The exhibitor must adequately insure its materials, goods, wares, and exhibits against loss or injury of any kind and must do so at its own expense. ATMRD and the conference venue are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions and that of their employees, contractors, agents, and representatives during ATMRD 2023 Annual Conference. The furnishing of such services is in no case to be interpreted by the exhibitor as guaranteeing against loss or theft of any kind

» Request for cancellation of exhibit space must be presented in writing and emailed to Exhibitor@ATMRD.org by the designated dates to cancel exhibit space rental

* Before Feb. 1, 2023 - 50% refund
* After Feb. 1, 2023 - no refund
CODE OF CONDUCT, EXHIBITOR RULES/REGULATIONS, & CANCELLATION POLICY

ATMRD CONGRESS NAME AND LOGO USAGE

The ATMRD congress name, logo, or other identifying branding may not be used in signs, advertising, or other promotional material without prior written consent from ATMRD. To receive ATMRD approval, all advertisement materials must refer to the conference by the correct name: “2023 ATMRD Congress.”

PAYMENT & CANCELLATION POLICY

EXHIBIT SPACE, ADVERTISEMENT, AND/OR SPONSORSHIP: All exhibit space, advertisement, and/or sponsorship order forms require payment in full in order to fully secure these opportunities. If payment and fully executed agreement (Pages 13-15) are not received with your submission, ATMRD has the right to forfeit the agreement and give the opportunity to the next applicant (in priority order). ATMRD has a zero-tolerance cancellation and no-refunds policy for all exhibit space, advertisement, and/or sponsorship agreements. No refunds will be issued for exhibit space, advertisement, and/or sponsorship cancellations, nor will they be issued to no-shows.

» Request for cancellation of exhibit space must be presented in writing and emailed to Exhibitor@ATMRD.org by the designated dates to cancel exhibit space rental
  • Before Feb. 1, 2023 - 50% refund
  • After Feb. 1, 2023 - no refund

PRODUCT THEATER: The final balance for all product theater sponsorships is due by April 30, 2023. ATMRD has a zero-tolerance cancellation and no-refunds policy for product theaters. The company shall remain liable to ATMRD for the total sponsorship, and remaining payments will be due within 30 days of cancellation request.

UNSANCTIONED EVENTS

Companies are not allowed to sponsor any unsanctioned event that directly conflicts with conference events, before, during, or after. Failure to abide by this requirement will result in a breach of the agreement by the Company and gives ATMRD the right to revoke all exhibitor/sponsor badges and evict any exhibit that violates this policy. If you wish to host a small off-site or on-site event, please contact Exhibitor@ATMRD.org for pricing and additional details.

USE OF LIST POLICY

It is the fiduciary responsibility of all Companies, supporters, and their agencies to protect the privacy of ATMRD congress attendees. All attendees have the right to refuse sharing information, and, per that refusal, the Companies, supporters, and their agencies do not have the right to reach out to them. Furthermore, it is a violation to share these lists with third parties other than affiliates, alliance companies, and agents or representatives. Companies may use their captured attendee leads lists one time only. The information on the list or any portion thereof may not be copied or extracted in any form.

Companies will not at any time permit any ATMRD congress list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies, and agents or representatives. Any prohibited use by the Company shall constitute a material breach of this contract.

ATTENDEE LISTS

ATMRD does not release pre- or post-conference attendee lists to exhibitors and/or sponsors or third-party vendors who do not purchase this benefit. All attendee information is by opt-in only.

ADVERTISEMENT

It is prohibited to display material or signage of companies other than those that have paid for exhibit space. Canvassing and solicitation of business or other conferences is strictly prohibited. ATMRD appreciates being informed of any infraction of this rule. All signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only.

EXHIBIT HALL LOCATION

The exhibit area will be located near the General Session room where all CME sessions will be held. All breaks will be served in the Exhibit Hall to generate traffic toward exhibitors.

BOOTH STAFFING

Booths must be staffed at all times during open hours. Exhibitors that violate this policy may lose their eligibility to exhibit at any future ATMRD conference.

AUDIO USE

Audio and/or video devices apart from the exhibit must be conducted and arranged so that no noise will disturb adjacent exhibitors or attendees. ATMRD reserves the right to prohibit the use of amplifying devices that it considers objectionable.

FLOOR SALES

The sale of any product on the Exhibit Hall floor is prohibited without the written discretion of ATMRD. Exhibitors in violation of this rule will be removed from the Exhibit Hall and disbarred from exhibiting at any future ATMRD conference.

GIVEAWAYS AND RAFFLES

Giveaways and raffles are permitted on the exhibit floor when used as a promotion to attract higher attendance at your booth. However, public address announcements of winners on the exhibit floor are not permitted.
PRODUCT THEATER

TIME SLOT ASSIGNMENT

Product theater applications will be assigned on a first-come, first-served basis. The time slots noted on Page 15 have been approved by ATMRD and may not be modified by the sponsor. Times are subject to change, and the sponsors will be notified. ATMRD reserves the right to approve all agreements and may restrict inappropriate products/services.

NON-COMPETE WITH CME SESSIONS

Product theaters will be conducted during times that do not conflict with ATMRD’s CME sessions. All space and time slots will be scheduled by ATMRD.

INCLUDED WITH EACH PRODUCT THEATER SPONSORSHIP:

» Meals are provided by ATMRD through attendee registration fees—no Sunshine Act reporting required. F&B orders are at the discretion of ATMRD
» Product theater timing will comply with ACCME guidelines. ATMRD does not guarantee an audience size
» Professional moderator to welcome attendees and introduce faculty. One (1) professional moderator will be on-site to provide your team with any logistical assistance
» Audiovisual equipment and show technician. ATMRD will provide: one (1) lavalier microphone per presenter, two (2) screens, two (2) projectors, one (1) wireless slide advancer per presenter, speaker timer, stage with a podium, and two (2) confidence monitors. Additional A/V equipment can be purchased if needed
» Complimentary listing in conference program guide, online agenda, and on-site signage

THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

» Content development of a 60-minute presentation (agencies or third-party providers can assist the company)
» Final session topic, title, and presenter information due to ATMRD by May 15, 2023
» Script for moderator, if any, to introduce presenter
» All presenter-related costs (flights, honorarium, accommodations, conference registration, etc.)
» The design, development, and production of any promotional material (subject to ATMRD’s approval). Material cannot be left on tables or in the room after the product theater

ATTENDEE REGISTRATION

ATMRD will not facilitate pre-registration for attendees. Product theaters are open to all ATMRD congress attendees and are available on a first-come, first-seated basis. Accommodations must be provided for conference attendees who wish to attend the product theater without eating a meal.

ROOM ACCESS

If you require additional setup or practice time, please contact Exhibitor@ATMRD.org.

SPEAKERS

We do not allow companies to utilize speakers that have already been confirmed by another company or are an ATMRD faculty member. This is on a first-come, first-served basis, and any changes in this arrangement are by approval of ATMRD only.

STAGE REHEARSAL

To schedule a rehearsal, please contact Aimee Bauer at Exhibitor@ATMRD.org with your preferred rehearsal date and time. Additional fees will apply if you require a technician be present during your rehearsal. An A/V technician will be provided (at no additional cost) during all product theaters to operate equipment and to ensure that sessions run smoothly.

ON-SITE SIGNAGE

ATMRD will be using digital signage for product theaters. Please prepare your signage as a PDF to send to PMD Alliance by May 15, 2023.