



# EXHIBITOR & SPONSORSHIP PROSPECTUS

**JUNE 5-8, 2026**  
EXHIBITS: JUNE 5-7, 2026

*Presented by*



# THANK YOU TO OUR 2025 SPONSORS

## PREMIER SPONSORS



## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS



## EXHIBITORS

AskBio, Axsome Therapeutics Inc., Cala Health, Convatec, Davis Phinney Foundation, Eisai, GE HealthCare, HealthWell Foundation, Insightec, Ipsen, Lewy Body Dementia Association, Lilly, LSVT, Mirum Pharmaceuticals, Remepy, Rune Labs, Steadiwear, World Parkinson Coalition



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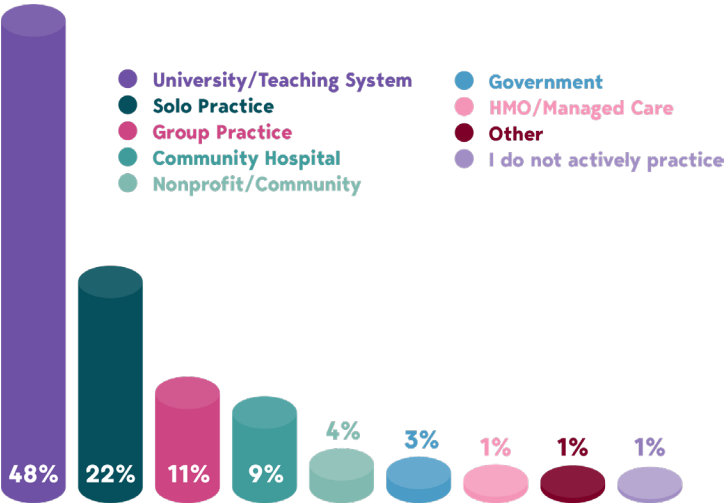
## A decorative graphic featuring numerous pink cherry blossoms of various sizes scattered across a solid black background. The blossoms are in various stages of bloom, with some showing five distinct petals and others as buds. The arrangement is dense on the right side and more sparse on the left, creating a sense of depth and movement.

Participants delve into real-world, evidence-based research, participate in interactive workshops, and analyze complex case studies with a focus on advanced therapeutic interventions. Beyond education, ATMRD fosters meaningful connections among clinicians, patient advocates, and industry leaders.

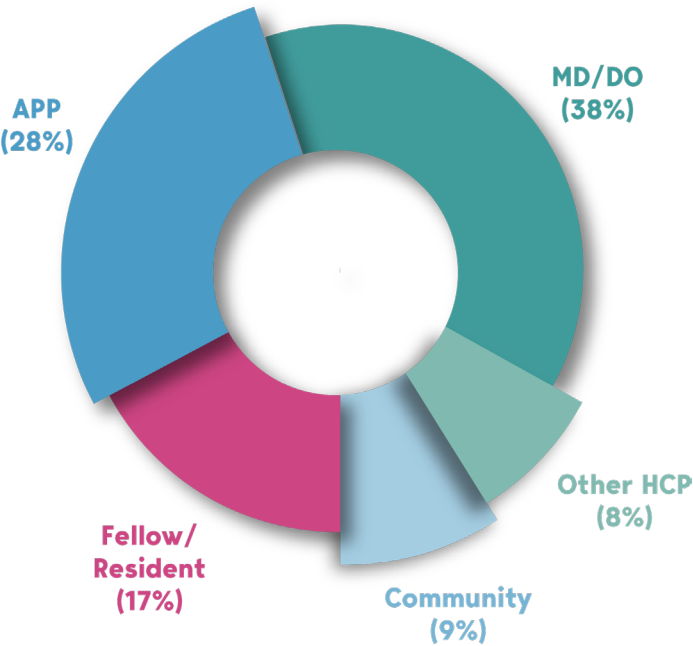
- Movement Disorder Specialists
- Movement Disorder Fellows
- Neurology Residents
- General Neurologists
- Advanced Practice Providers

# CONGRESS OVERVIEW

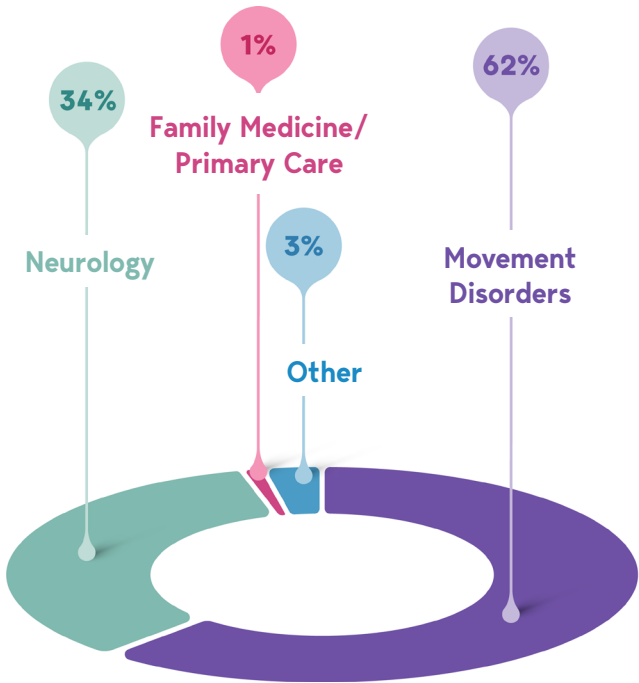
ATTENDEE BREAKDOWN BY  
Primary Practice Setting



ATTENDEE BREAKDOWN BY  
Degree



ATTENDEE BREAKDOWN BY  
Specialty



Other than movement disorders, additional conditions attendees treat are:



# CONGRESS OVERVIEW

## YOUR SUPPORT MAKES IT POSSIBLE

Sponsoring the 2025 ATMRD Congress is a unique opportunity to:

- Elevate your brand among international experts and emerging leaders in the movement disorder field
- Connect with a diverse community of clinicians who care for millions of patients worldwide
- Showcase your latest innovations and gain valuable insights into their real-world clinical applications
- Advance education, collaboration, and mentorship within the movement disorder care community

## IN THEIR WORDS

In managing movement disorder patients, we're often addressing 20 or more symptoms—so learning about emerging therapies provides reassurance that we're delivering quality care. ATMRD focuses on practical, real-world patient management rather than just data-heavy research, which makes it incredibly valuable.

**Beata McAuliffe, NP** Middletown, CT | *UConn Health*



This conference has impacted me most by being able to meet other APPs and being able to network in ways to help our patients. It's nice to be able to reach out to others. Also, every year I learn something new that makes me a more empathetic provider to my patients.

**Marcela Casas, DNP** Parkland, FL | *Ohio State University*

ATMRD has broadened my horizons, especially my knowledge of the latest therapeutics. I otherwise do not get much exposure as a resident, so this is a great learning opportunity every year. Even complex topics like DBS are simplified for a learner like me. Dr. Torres-Yaghi is always brimming with passion and enthusiasm! I have always enjoyed his teaching and the pearls of wisdom that he provides. He has much interest in helping residents and fellows find their way in the field of movement disorders, which I greatly appreciate!

**Monica Sarkar, MD** Columbus, OH  
*Parkinson's Disease and Movement Disorders Center of Boca Raton*



# CONGRESS OVERVIEW



## ABOUT PMD ALLIANCE

PMD Alliance offers a fresh approach to serving people impacted by Parkinson's and other movement disorders. With a focus on the Movement Disorder Care & Support Ecosystem® developed in 2016, PMD Alliance offers programs that build capacity in the systems interacting with your patients—such as care partners, adult children, support groups, and long-term care facilities. Partnering with more than 150 movement disorder physicians across the country and an additional 30+ internationally, PMD Alliance offers a dynamic roster of online and in-person events.



## ABOUT MEDSTAR GEORGETOWN UNIVERSITY HOSPITAL

MedStar Health, in partnership with Georgetown University, is an organization dedicated to advancing health through learning and applying new knowledge while training the next generation of physicians and providing ongoing education and professional development. Committed to the health and wellness of the communities they serve, they strive to make world-class healthcare accessible and convenient while living out the SPIRIT of their values: Service, Patient first, Integrity, Respect, Innovation, and Teamwork. While science is getting better, MedStar uses the best of their minds and hearts, not forgetting the importance of how they simply treat people.



# ABOUT THE VENUE



## OMNI HOTELS & RESORTS shoreham | washington dc

**Omni Shoreham**  
2500 Calvert St NW  
Washington, DC 20008

The Omni Shoreham Hotel is a historic Washington, DC, landmark nestled on 11 acres overlooking Rock Creek Park. Since 1930, it has hosted presidents, dignitaries, and iconic performers, blending timeless elegance with modern comfort. Guests enjoy resort-style amenities, including a heated outdoor pool, spa services, and scenic trails. Located in the quiet Woodley Park neighborhood, it's just minutes from downtown and the National Zoo. With expansive event spaces and classic charm, the Shoreham is ideal for both gatherings and getaways.



**Book today!**



# SPONSORSHIP PACKAGES

## SUPPORT LEVELS

We offer 4 robust sponsorship packages. Sponsors will be recognized at the Premier, Platinum, Gold, and Silver levels based on their cumulative spend.

Sponsors will be recognized throughout the conference based on their level of investment, which will include:

- » Company logo listed on digital monitors and transition slides throughout the conference
- » Company logo and description in printed conference program guide
- » Company information page on conference mobile app (updated by sponsor)
- » Listing on ATMRD.org including company logo and URL

Additional inclusions are listed below, and more details about the individual sponsorships can be found on Pages 10-13.

## SUPPORT TOTALING

LEVEL	PRICE
Premier (3 available)	\$165,000
Platinum (3 available)	\$110,000
Gold	\$75,000
Silver	\$50,000

SPONSOR BENEFITS	PREMIER \$165,000+	PLATINUM \$110,000	GOLD \$75,000	SILVER \$50,000
Priority Exhibit Space - 10'x10' Booth	3	2	1	1
Opening Comments at Welcome Reception	X			
Faculty Dinner Tickets	5	3		
Attendee Bag Insert	X	X	X	
Hotel Room Door Drop	X	X		
Full-Page Program Guide Advertisement	X	X	X	
Half-Page Program Guide Advertisement				X
Conference Email Blast, Pre-Conference	X	X	X	
Conference Email Blast, Post-Conference	X	X		
Inclusion of Company Logo on Exhibit Hall Passport	X	X	X	X
Unopposed Lunch Industry Innovation Theater (Tier 1)	X			
Unopposed Breakfast Industry Innovation Theater* (Tier 2)		X		
Parallel 60- to 90-Minute Hands-On Innovation Workshop†			X	
Pre-Conference Registration Attendee List	X	X	X	X
Exhibitor Badges	10	7	6	5

\*Industry Symposia are reserved for Premier and Platinum level sponsors. Premier and Platinum sponsors are guaranteed an Industry Symposium. Your Industry Symposium time slot will be assigned in order by date of signed Letter of Agreement (LOA).

†These sessions will be held in parallel during one afternoon.



# SPONSORSHIP PACKAGE BENEFITS

Based on your sponsorship level, please select one of the following opportunities to be included in your package.

## PREMIER PACKAGE (SELECT ONE)

### ATMRD MOBILE APP SPONSORSHIP

The ATMRD mobile app serves as the digital hub for all congress-related information. Attendees can find information about the program, events, faculty, sponsors, and more on the app, attracting 20,000+ page views in 2025. Sponsorship inclusions are still being determined, and, once confirmed, full details will be provided.

### PROFESSIONAL HEADSHOT BOOTH

Sponsor the most sought-after opportunity for attendees, no matter their career stage! The headshot booth will be located outside of the Exhibit Hall. Your logo will be listed on signage and on the mobile app.

### LOUNGE WITH CHARGING STATIONS

Provide a space for attendees to have a chat between sessions while they charge their devices. There will be two (2) charging stations equipped with multiple lockable compartments, wrapped with your company-designed graphics, and displayed in the meeting space. ATMRD will manage production and on-site logistics.

### SATURDAY POSTER RECEPTION HEADLINER

Host the Saturday evening poster reception, featuring ATMRD poster winners, with additional featured space for 8 of your scientific posters.

### EXTRA TIME

Increase the time attendees spend with your brand at the innovation theater for a total of 75 minutes.

## PLATINUM PACKAGE (SELECT ONE)

### HOTEL ROOM KEY CARDS

Personalize the conference hotel room key cards with your logo or advertisement. Electronic artwork must be submitted by the sponsor. ATMRD will manage production and on-site logistics.

### NAME TAG LANYARDS

Your company logo will be displayed on lanyards to be offered to all congress participants at registration.

### CONFERENCE WI-FI SPONSOR

Increase your visibility throughout the conference venue by sponsoring Wi-Fi internet access to all ATMRD Congress attendees. Sponsorship recognition will appear on tent cards placed throughout the CME room and Exhibit Hall as well as digital signage showing the custom network name and password.

### SATURDAY POSTER RECEPTION CO-PRESENTER

Host the Saturday evening poster reception, featuring ATMRD poster winners, with additional featured space for 4 of your scientific posters.

### ADDITIONAL OPPORTUNITY NOT CHOSEN BY PREMIER SPONSORS



Name Tag Lanyards

Hotel Room Key Cards



# À LA CARTE SPONSORSHIP OPPORTUNITIES

## ATTENDEE BAG INSERT

**\$3,000**

An opportunity to provide each attendee with a company literature piece in the attendee bags that will be distributed upon registration. Bag insert must be pre-approved by ATMRD. Shipping is the responsibility of the sponsor.

## EXHIBIT HALL PASSPORT

**\$7,500**

Receive extra exposure in the Exhibit Hall by being a part of the ATMRD Exhibit Passport! Passports encourage attendees to visit your booth for a chance to be entered into a daily drawing held at the end of each day.

## PRE- AND POST-CONFERENCE EMAIL BLAST

**\$10,000 EACH**

Send a custom email blast to all pre-registered ATMRD Congress attendees. Custom HTML email must be designed and provided by the sponsor. ATMRD will manage distribution on the sponsor's behalf.

## GOBO PROJECTION

**\$3,000**

Project your company logo in a prominent place all attendees will see when they enter the Exhibit Hall. Example below.



## PRINTED PROGRAM GUIDE ADVERTISING

AD SIZE	PRICE
Inside Front Cover	\$7,500
Inside Full Page	\$6,000
Half Page	\$3,500

## MOBILE APP PUSH NOTIFICATIONS

**\$2,500 FOR 2 • \$500 FOR EACH ADDITIONAL**

Reach event attendees with external and in-app notifications about your company that continue to appear in the Event Feed and Announcements section within the app after their initial viewing. Companies can request notifications be sent at specific times on a first-come, first-served basis, with the caveat that no notifications will be sent during scheduled learning sessions.



## HOTEL ROOM DOOR DROP

**\$5,000 EACH**

Invite ATMRD attendees to your exhibit booth, Industry Symposium, or Hands-On Innovation Workshop and build brand awareness by having a printed piece delivered to their hotel room. Collateral must be approved by ATMRD prior to printing. Sponsors are responsible for printing and shipping inserts to the venue. Specifications and due dates will be shared upon commitment.

## ATTENDEE LIST

**\$2,500**

Receive a list of attendees including city, state, and practice names about a week prior to ATMRD. Maximize your networking opportunities and prepare your team for a powerful event.



# INDUSTRY SYMPOSIA

Industry Symposia are industry-sponsored, exclusive (non-competing), non-CME educational sessions on relevant disease state and/or product information topics of interest to attendees. Industry Innovation Theaters are 60 minutes long and take place during meals (breakfast or lunch), which are provided to attendees by PMD Alliance (the sponsor secures the Industry Symposium time slot).

*Industry Symposia are reserved for Premier and Platinum level sponsors. Premier and Platinum sponsors are guaranteed an Industry Symposium. Your Industry Symposium time slot will be assigned in order by date of signed Letter of Agreement (LOA).*

## INCLUDED IN THE SPONSORSHIP FEE:

- » Ballroom with seating for up to 250 attendees (same room as CME sessions)
- » Breakfast or lunch (organized and provided by PMD Alliance; no Sunshine Act reporting necessary)
- » Listing on the website and in the final program guide
- » Full registration badge for each presenter
- » Push notification promoting your session on the ATMRD mobile app
- » Staff to scan attendee badges (attendee list will be sent ~7-10 business days post-conference)
- » Audiovisual equipment
  - » 2 screens, 2 projectors, 1 lavalier microphone per presenter, 2 confidence monitors, 1 speaker timer, 1 technician
  - » Additional audiovisual equipment is available at an incremental cost (see Page 18)

## SPONSOR'S RESPONSIBILITY:

- » Content and handout material development
- » Digital signage development
- » Speaker travel accommodations
- » Speaker honorarium
- » On-site management of the speaker and presentation
- » Staff to assist with pre-setting materials in the room



# HANDS-ON INNOVATION WORKSHOPS

## HANDS-ON INNOVATION WORKSHOPS

Hands-On Innovation Workshops are 60- to 90-minute non-CME educational sessions on relevant disease state and/or product information topics of interest to attendees. Two Hands-On Innovation Workshops on different disease states will take place concurrently after the scientific sessions on select days.

*Hands-On Innovation Workshops are reserved for Gold sponsors. Your Hands-On Innovation Workshop time slot will be assigned in order by date of signed Letter of Agreement (LOA).*

### INCLUDED IN THE SPONSORSHIP FEE:

- » Meeting room setup dependent upon needs
- » Listing on the website and in the final program guide
- » Full registration badge for each presenter
- » Push notification promoting your session on the ATMRD mobile app
- » Audiovisual equipment dependent upon individual company needs
- » Call with ATMRD organizers to discuss meeting room setup and audiovisual equipment needs

### SPONSOR'S RESPONSIBILITY:

- » Content and handout material development
- » Digital signage development
- » Speaker travel accommodations
- » Speaker honorarium
- » On-site management of all aspects of the workshop



# EXHIBITION & LOGISTICS

## WHY EXHIBIT?

The exhibition gives ATMRD attendees the opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing. PMD Alliance supports your investment in a variety of ways:

- » Innovative programming, advertising, and promotion drawing over 200 movement disorder providers
- » Commercial exhibit space designed to enhance attendee flow to booth area, ensuring maximum visibility to target audience for multiple days of exhibits
- » Posters and photo booth placed in the Exhibit Hall to ensure repeated exposure
- » Exhibit Hall located in close proximity to meeting rooms, resulting in increased traffic
- » Welcome Reception with refreshments to draw attendees to the Exhibit Hall
- » Limited admission to sessions and workshops
- » An affordable and attractive destination for attendees, supporters, and exhibitors alike

## MOVE-IN HOURS

**Thursday, June 4**

4:00 PM - 10:00 PM

**Friday, June 5 (Tabletop Exhibits)**

6:00 AM - 11:00 AM

## EXHIBIT HOURS

**Friday, June 5**

**Saturday, June 6**

**Sunday, June 7 (AM only)**

(hours to be released in early 2026)

## MOVE-OUT HOURS

**Monday, June 8**

3:00 PM - 8:00 PM



# EXHIBITION & LOGISTICS

## EXHIBIT SPACE & SCHEDULE

SIZE	BADGES	PRICE
Tabletop	2 badges	\$10,000
10'x10'	4 badges	\$15,000

*\*Each additional badge: \$300*

### Each badge gives access to the following:

- » Meals and coffee breaks near exhibit area
- » Invitation to Welcome & Poster Reception
- » Access to posters located inside Exhibit Hall

### Visibility for exhibitors:

- » 100-word company description and logo in the final program guide
- » Exhibitor name and web link listing on ATMRD.org
- » Listing in ATMRD 2027 Exhibitor & Sponsorship Prospectus as past exhibitor
- » Company listing on ATMRD mobile app (updated by each company)

### Included with your exhibit purchase:

- » Materials: 6-foot table and 2 chairs (linens upon request)
- » Pipe and drape (black)
- » Exhibitor badges (based on sponsorship level)

### Not included with your exhibit purchase:

- » Electricity (can be purchased through hotel)
- » Labor for installing or dismantling your exhibit display
- » Full conference registration
  - » Exhibitors wishing to receive CME credit must purchase a full conference registration badge and complete the post-conference evaluation

*Reduced table fees for nonprofit organizations and start-ups available upon request.*

## BOOTH TRAFFIC

Strategically scheduled breaks, poster sessions, and the Welcome & Poster Reception will drive Exhibit Hall traffic. We encourage each exhibiting company to promote its presence at the congress through pre-meeting mobile app push notifications and on-site promotions to draw traffic to their booth.



### Interested in joining us at ATMRD 2026?

Click [here](#) or scan the QR code to email [Exhibitor@pmdalliance.org](mailto:Exhibitor@pmdalliance.org) to secure your spot today!



# CODE OF CONDUCT, EXHIBITOR RULES/REGULATIONS, & CANCELLATION POLICY

The following rules and regulations are not intended to restrict exhibitors but to provide an environment where all exhibitors can operate efficiently without undue interference from other exhibitors.

- » Customers shall be contacted and all business activities of the exhibitor shall be conducted within the allotted exhibit area
- » Exhibit modules, stands, tripods, and all other exhibit materials will be in good repair so as not to detract from the general aesthetics of the center
- » Booth construction will be limited to eight (8) feet in height. Side dividers will be thirty-six (36) inches in height, and, in general, higher booth construction along the sides should not extend more than three (3) feet from the back
- » All construction must conform to the local fire code. Table drapes, back wall drapes, textile or paper displays, and decorations must be flameproofed. All materials and displays are subject to inspection by the Fire Marshal
- » There will be no smoking in the exhibit area
- » No excessive noise, loud audio, or mechanical equipment will be permitted. The decision of ATMRD is final in determining what noise level is excessive
- » Individuals, manufacturers, dealers, or firms conducting business or attempting to solicit in the exhibit area, hotel property, or immediate vicinity without having secured signed permission from ATMRD will be expelled from the conference
- » Subletting or sharing an exhibit will not be permitted
- » All cylinders containing oxygen, compressed air, or other gases must be secured by strap, chain, stand, or cart to prevent tip-over
- » Each exhibitor must make provisions for the safeguarding of its goods, materials, equipment, and display at all times. Do not leave electronics in your booth overnight
- » ATMRD Congress officials will be in or near the exhibit area but will not be responsible for the loss of any materials
- » Exhibitors not safeguarding their materials do so at their own risk
- » Each exhibitor must keep an attendant in the display booth during the open hours of the exhibition
- » Exhibitors cannot tear down or dismantle their booths before the time designated on posted exhibit hours. Early dismantle is subject to exclusion of participation in future events
- » ATMRD will not be held liable for hazards or accidents caused by early dismantle
- » Exhibitors shall not act in a disruptive manner so as to upset attendees or other exhibitors
- » Exhibitors violating any of the Exhibitor Rules/Regulations will be subject to expulsion from the conference. Determinations of such violations will be made by ATMRD, and no refunds will be given
- » No helium balloons will be permitted in the hall unless permanently attached to a booth. No gum distribution or decals (other than those placed on name badges) will be permitted on the premises. Exhibitors will be responsible for balloon retrieval or cleanup, if necessary
- » No persons under the age of 18 are allowed in the Exhibit Hall area
- » ATMRD reserves the right to accept or deny all exhibitors
- » Liability and Insurance – Each exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage, including that by fire and theft, to the exhibitor's displays, equipment, and other property brought upon the premises of conference venue

and to individuals who visit the exhibitor's booth. The exhibitor shall indemnify and hold harmless the conference venue, ATMRD, and their agents, servants, employees, officers, directors, staff, and members against such losses, damages, and claims for such loss, injury, or damage. If ATMRD or the conference venue shall be held liable for any event that might result from the exhibitor's action or failure to act, or the exhibitor's failure to comply with applicable law, the exhibitor shall reimburse and hold harmless ATMRD and the conference venue against any liability resulting therefrom. The exhibitor must adequately insure its materials, goods, wares, and exhibits against loss or injury of any kind and must do so at its own expense. ATMRD and the conference venue are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions and that of their employees, contractors, agents, and representatives during the 2026 ATMRD Congress. The furnishing of such services is in no case to be interpreted by the exhibitor as guaranteeing against loss or theft of any kind

## ATMRD CONGRESS NAME AND LOGO USAGE

The ATMRD Congress name, logo, or other identifying branding may not be used in signs, advertising, or other promotional material without prior written consent from ATMRD. To receive ATMRD approval, all advertisement materials must refer to the conference by the correct name: "2026 ATMRD Congress."

## PAYMENT AND CANCELLATION POLICY

**EXHIBIT SPACE, ADVERTISEMENT, AND/OR SPONSORSHIP:** All exhibit space, advertisement, and/or sponsorship order forms require payment in full in order to fully secure these opportunities. If payment and fully executed agreement are not received with your submission, ATMRD has the right to forfeit the agreement and give the opportunity to the next applicant (in priority order). ATMRD has a zero-tolerance cancellation and no-refunds policy for all exhibit space, advertisement, and/or sponsorship agreements. No refunds will be issued for exhibit space, advertisement, and/or sponsorship cancellations, nor will they be issued to no-shows.

- » Request for cancellation of exhibit space must be presented in writing and emailed to [Exhibitor@ATMRD.org](mailto:Exhibitor@ATMRD.org) by the designated dates to cancel exhibit space rental
  - Before February 2, 2026 - 50% refund
  - After February 2, 2026 - no refund

**INDUSTRY SYMPOSIUM:** The final balance for all Industry Symposium sponsorships is due by April 1, 2026. ATMRD has a zero-tolerance cancellation and no-refunds policy for Industry Symposia. The company shall remain liable to ATMRD for the total sponsorship, and remaining payments will be due within 30 days of cancellation request.

# CODE OF CONDUCT, EXHIBITOR RULES/ REGULATIONS, & CANCELLATION POLICY

## SCHEDULING NON-CONFERENCE EVENTS

ATMRD Congress organizers appreciate the convenience of having a number of key opinion leaders and HCPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating sponsors agree to the following:

- » Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of ATMRD
- » Sponsors may request to schedule an on-site meeting outside conference dates and times by submitting a written request to ATMRD organizers no later than one month prior to conference date (see Ancillary Events/Meeting Policy and form on Pages 20-21). With express written permission of ATMRD organizers, the same meeting offering parameters as indicated above will apply
- » Any travel or accommodation-related expenses (eg, rescheduled flights, additional room nights, etc.) that may arise as a result of faculty or conference attendee participating in an authorized sponsor event will be the responsibility of the sponsor

## FLOOR SALES

The sale of any product on the Exhibit Hall floor is prohibited without the written discretion of ATMRD. Exhibitors in violation of this rule will be removed from the Exhibit Hall and disbarred from exhibiting at any future ATMRD Congress.

## GIVEAWAYS AND RAFFLES

Giveaways and raffles are permitted on the exhibit floor when used as a promotion to attract higher attendance at your booth. However, public address announcements of winners on the exhibit floor are not permitted.

## EXHIBIT HALL LOCATION

The exhibit area will be located near the General Session room where all CME sessions will be held. All breaks will be served near the Exhibit Hall to generate traffic toward exhibitors.

## USE OF LIST POLICY

It is the fiduciary responsibility of all companies, supporters, and their agencies to protect the privacy of ATMRD Congress attendees. All attendees have the right to refuse sharing information, and, per that refusal, the companies, supporters, and their agencies do not have the right to reach out to them. Furthermore, it is a violation to share these lists with third parties other than affiliates, alliance companies, and agents or representatives. The information on the list or any portion thereof may not be copied or extracted in any form. Companies will not at any time permit any ATMRD Congress list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies, and agents or representatives. Any prohibited use by the company shall constitute a material breach of this contract.

## ATTENDEE LISTS

ATMRD does not release pre- or post-conference attendee lists to exhibitors and/or sponsors or third-party vendors who do not purchase this benefit. All attendee information is by opt-in only.

## ADVERTISEMENT

It is prohibited to display material or signage of companies other than those that have paid for exhibit space. Canvassing and solicitation of business or other conferences is strictly prohibited. ATMRD appreciates being informed of any infraction of this rule. All signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only.

## AUDIO USE

Audio and/or video devices apart from the exhibit must be conducted and arranged so that no noise will disturb adjacent exhibitors or attendees. ATMRD reserves the right to prohibit the use of amplifying devices that it considers objectionable.



# CODE OF CONDUCT, EXHIBITOR RULES/ REGULATIONS, & CANCELLATION POLICY

## INDUSTRY SYMPOSIUM

### TIME SLOT ASSIGNMENT

Lunch Industry Symposium will be assigned to Premier sponsors in order of signed Letter of Agreement (LOA). Breakfast Industry Symposium will be assigned to Platinum sponsors in order of signed LOA. Sponsors will be notified of confirmed date, time, and additional logistics once all details are confirmed. Times are subject to change, and the sponsors will be notified. ATMRD reserves the right to approve all agreements and may restrict inappropriate products/services.

### NONCOMPETE WITH CME SESSIONS

Industry Symposia will be conducted during times that do not conflict with ATMRD's CME sessions. All space and time slots will be scheduled by ATMRD.

### INCLUDED WITH EACH INDUSTRY SYMPOSIUM SPONSORSHIP:

- » **Meals are provided** by ATMRD through attendee registration fees; no Sunshine Act reporting required. Food & beverage orders are at the discretion of ATMRD
- » Industry Symposium timing will comply with ACCME guidelines. ATMRD does not guarantee an audience size, but the room will be set for 250 attendees
- » **Stage with podium and microphone.** A podium with microphone will be provided
- » **Complimentary listing** including the date, time, title, and speaker in conference program guide, online agenda, and on-site signage
- » **Full registration badge** for each presenter to be picked up at the registration desk on-site
- » Staff to scan attendee badges (attendee list will be sent ~7-10 business days post-conference)
- » Access to room 45 minutes prior to session for setup and slide review. If additional slide review time is needed, please purchase stage rehearsal with technician below
- » **Audiovisual equipment and show technician.** ATMRD will provide: one (1) lavalier mic, two (2) screens, two (2) projectors, one (1) wireless slide advancer per presenter, one (1) speaker timer, a podium with microphone, and two (2) confidence monitors. Additional A/V equipment can be purchased through the ATMRD organizers. Some options are listed below, but additional equipment may be available upon request
  - Black drape uplighting (in your company or branded colors) - \$750\*
  - Slido account for Q&A sessions - \$500
  - Stage rehearsal with technician - \$750
  - Plasma podium with company logo - \$600\*

*\*If uplighting and/or plasma podium with company logo are not purchased, ATMRD logo and/or colors will be utilized*

### THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

- » **Content development** of a 60-minute presentation (agencies or third-party providers can assist the company)
- » **Final session topic, title, and presenter** information due to ATMRD by April 20, 2026
- » **All presenter-related costs** (flights, honorarium, accommodations, etc.)
- » **The design, development, and production of any promotional material** (subject to ATMRD's approval). Material cannot be left on tables or in the room after the Industry Symposium
- » **Staff to assist** with setting pre-meeting handouts on tables

### ATTENDEE REGISTRATION

ATMRD will not facilitate pre-registration for attendees. Industry Symposia are open to all ATMRD Congress attendees and are available on a first-come, first-seated basis. Accommodations must be provided for conference attendees who wish to attend the Industry Symposia without eating a meal.

### SPEAKERS

ATMRD does not allow companies to utilize speakers that have already been confirmed as conference faculty. Please check ATMRD.org prior to securing your speaker and providing the program details to ATMRD organizers. To help minimize duplication of speakers and ensure a balanced program for the 2026 ATMRD Congress, we are requiring all Industry Symposia sponsors to submit their proposed speaker suggestions to Industry Committee Chair Laxman Bahroo. Dr. Bahroo will provide guidance on potential overlaps. We appreciate your cooperation in helping us create a diverse and engaging agenda.

### ON-SITE SIGNAGE

ATMRD will be using digital signage for Industry Symposia. Please prepare your signage as a PDF to submit per the spec guidelines document by May 15, 2026. All signage must include the following disclaimer language: PMD Alliance has provided space for this non-CME ancillary event. The program was independently produced, was not subject to review by PMD Alliance, and is not part of the scientific/educational program offered by PMD Alliance.



# CODE OF CONDUCT, EXHIBITOR RULES/ REGULATIONS, & CANCELLATION POLICY

## HANDS-ON INNOVATION WORKSHOPS

### TIME SLOT ASSIGNMENT

Hands-On Innovation Workshops will be assigned to Gold sponsors in order of signed LOA. Sponsors will be notified of confirmed date, time, and additional logistics once all details are confirmed. Times are subject to change, and the sponsors will be notified. ATMRD reserves the right to approve all agreements and may restrict inappropriate products/services.

### NONCOMPETE WITH CME SESSIONS

Hands-On Innovation Workshops will be conducted during times that do not conflict with ATMRD's CME sessions. All space and time slots will be assigned by ATMRD.

### INCLUDED WITH EACH HANDS-ON INNOVATION WORKSHOP SPONSORSHIP:

- » **Hands-On Innovation Workshop** timing will comply with ACCME guidelines. ATMRD does not guarantee an audience size. ATMRD organizers will set up a call with Hands-On Innovation Workshop sponsors to discuss logistics and room setup
- » **Complimentary listing** including the date, time, title, and speaker in conference program guide, online agenda, and on-site signage
- » **Full registration badge** for each presenter to be picked up at the registration desk on-site
- » **Access to room 30 to 45 minutes prior to session** for setup and slide review. If additional slide review time is needed, please purchase stage rehearsal with technician listed on the previous page
- » **Lead retrieval license** for scanning attendees as they enter the session (scanning to be managed by sponsoring company)
- » **Audiovisual equipment and show technician.** ATMRD organizers will set up a call with Hands-On Innovation Workshop sponsors to discuss audiovisual equipment needs

### THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

- » **Content development** of a 90-minute presentation for Hands-On Innovation Workshops (agencies or third-party providers can assist the company)
- » **All presenter-related costs** (flights, honorarium, accommodations, etc.)
- » **The design, development, and production of any promotional material** (subject to ATMRD's approval). Material cannot be left on tables or in the room after the program
- » **Staff to assist** with setting pre-meeting handouts on tables and scanning attendee badges
- » **Food & beverage** may be provided to attendees if desired; contact Aimee Bauer at [abauer@arborscientia.com](mailto:abauer@arborscientia.com) for details

### ATTENDEE REGISTRATION

ATMRD will not facilitate pre-registration for attendees. Hands-On Innovation Workshops are open to all ATMRD Congress attendees and are available on a first-come, first-seated basis.

### SPEAKERS

ATMRD does not allow companies to utilize speakers that have already been confirmed as conference faculty. Please check [ATMRD.org](http://ATMRD.org) prior to securing your speaker and providing the program details to ATMRD organizers. To help minimize duplication of speakers and ensure a balanced program for the 2026 ATMRD Congress, we are requiring all Industry Symposia sponsors to submit their proposed speaker suggestions to Industry Committee Chair Laxman Bahroo. Dr. Bahroo will provide guidance on potential overlaps. We appreciate your cooperation in helping us create a diverse and engaging agenda.

### ON-SITE SIGNAGE

ATMRD will be using digital signage for Pop-Up Innovation Theaters and Hands-On Innovation Workshops. Please prepare your signage as a PDF to submit per the spec guidelines document by May 15, 2026. All signage must include the following disclaimer language: PMD Alliance has provided space for this non-CME ancillary event. The program was independently produced, was not subject to review by PMD Alliance, and is not part of the scientific/educational program offered by PMD Alliance.



# ANCILLARY EVENTS/MEETINGS POLICY

An ancillary event is any function or meeting held adjunct to the Advanced Therapeutics in Movement & Related Disorders® (ATMRD) Congress by a group other than ATMRD. This policy represents the only acceptable method for reserving space and shall be in effect for the day prior to the start of the first educational event through the last ATMRD-programmed activity. Ancillary events planned without the invitation or approval of ATMRD are not permitted during the congress.

Any company or organization interested in hosting an event during ATMRD is asked to carefully review this Ancillary Events/Meetings Policy and complete an online [Ancillary Event Application](#). ATMRD does not charge a fee to apply for event approval; the details shared via the application help to better understand the nature of events happening in conjunction with the congress and allow your request to be routed appropriately.

## TYPES OF ANCILLARY EVENTS

All meetings must be by invitation only and must not be promoted in any form prior to or during the congress. If a host company/organization is found to violate the rules governing ancillary events or misrepresents the type of event submitted (eg, requests a social reception and holds a sponsored symposium), the event will be immediately terminated, and the group may be restricted from holding ancillary events at future ATMRD Congresses.

- » **Advisory Board Meetings:** A small gathering of corporate board members, which may also include some related experts in the field for discussion
- » **Focus/User Group:** A small gathering of people selected to participate in a moderated discussion to elicit feedback or perceptions on a specific topic or area of interest
- » **Investigator Meetings/Industry Updates:** A closed (invitation-only) meeting of participating and potential participating investigators concerning clinical trials, either in progress or proposed
- » **Committee Meetings:** A group of people appointed for a specific function by a larger group and typically consists of members of that group
- » **Internal Corporate Business Meetings:** Internal sales, business, or staff meetings, limited in attendance to 30 or less, and closed to other ATMRD Congress attendees
- » **Office:** A room used by corporate staff to conduct business during the meeting
- » **Social Event:** Receptions, dinners, alumni events, reunions, specialty groups, or other hospitality events where there is no educational/scientific program presented. These are restricted to times not conflicting with the ATMRD Congress Scientific Program

**Please note:** ATMRD does not permit any industry-sponsored or external educational/scientific programs, satellite symposia, and/or any non-ATMRD CME programs outside of purchased Industry Symposium, Pop-Up Innovation Theater, and Hands-On Innovation Workshop sessions.

## AVAILABLE SPACE AND FEES

For the ATMRD Congress taking place at the Omni Shoreham in Washington, DC, this policy covers Thursday, June 4, 2026 - Monday, June 8, 2026.

All space for ancillary events will need to be booked directly through the Omni Shoreham. Once your application is completed, submitted, and approved, Omni contact details will be provided.

## ANCILLARY EVENT APPLICATION

ATMRD requires all organizations that wish to hold functions of any size or nature during the above dates to submit an Ancillary Event Application for each individual event. The deadline for ancillary event requests is six (6) weeks in advance of the congress start date. Event applications submitted after the deadline will be considered as space allows.

Ancillary Event Applications will be reviewed weekly and approved on a first-come, first-served basis. Please allow 3-5 business days for receipt of confirmation and response. Submitting an application does not guarantee space. Upon approval, ATMRD will provide a listing of hotel/venue contacts, and the group will work directly with the assigned property to plan the event.

**Please do not contact the hotel/venue before you receive event approval. Groups must abide by this policy as written. Any groups found contracting directly with the Omni Shoreham without prior approval by ATMRD or in violation of other event policies may lose their event space or jeopardize the ability to hold future functions in conjunction with the ATMRD Congress. Groups waive any rights to claims of damages arising out of the enforcement of these guidelines.**

ATMRD reserves the right to change meeting space assignments to benefit the congress. Changes will be communicated in writing, and comparable space will be assigned.

## SUGGESTED EVENT TIMES

To limit disruptions to ATMRD Congress attendees, ancillary events may be scheduled after the conclusion of the last educational session of the day. ATMRD reserves the right to deny applications that compete with designated ATMRD activities, plenary and breakout sessions, and other times as needed for ATMRD business. Ancillary event space is available for use on a daily and per-meeting basis. ATMRD-approved events will be approved and routed to the appropriate party based upon the group's preferences outlined in the Ancillary Event Application. The host organization is responsible for the planning and all costs associated with the ancillary event, including food and beverage, audiovisual equipment services, hotel labor costs, etc. ATMRD is not responsible for payment of any services connected with the event and has no authority of any fees required by the venue.

# ANCILLARY EVENTS/MEETINGS POLICY

## DAMAGE TO FUNCTION SPACE

The host organization agrees to pay for any damage to the function space that occurs while the host is using it. The host organization will not be responsible, however, for ordinary wear and tear or for damage that it can show was caused by persons other than the group and its meeting attendees.

## MARKETING

All names, marks, brands, logos, designs, and other designations of ATMRD are the sole and exclusive property of ATMRD. Use of any ATMRD branding without prior written permission is strictly prohibited, except for use of the ATMRD name as required in the disclaimer for signage and in other materials associated with ancillary events. ATMRD provides opt-in attendee lists of congress registrants 4 weeks and 1 week prior to the start of the congress for the purpose of marketing and invitations. The lists are sold for a one-time use only. Samples of the mailing (including invitations to ancillary events) must be submitted and approved by ATMRD prior to an organization receiving the list. For more information on membership and attendee lists and/or to purchase a list, email [Exhibitor@ATMRD.org](mailto:Exhibitor@ATMRD.org).

## SIGNAGE

Signage for ancillary events/meetings taking place in the Omni Shoreham is not permitted in public spaces of the meeting venue except for immediately outside of the designated room where the event is to occur. Meeting signage may NOT include the ATMRD name, logo, or name of the ATMRD Congress unless expressly approved in writing. In addition, no marketing pieces, invitations, communications of any kind, advertising, or other written or spoken descriptions of the event may use the ATMRD name or logo or otherwise suggest or imply that ATMRD has endorsed or sponsored the event.

- » The following statement must be included on all advertisements, marketing pieces, invitations, meeting materials, etc. for the event: "Not an official event of the Advanced Therapeutics in Movement & Related Disorders® Congress"
- » The name of the Advanced Therapeutics in Movement & Related Disorders® (ATMRD) Congress may be mentioned one time in each communication for identification purposes, in a reasonably sized, neutral font
- » ATMRD or the name of the congress may not be part of a title or heading of the ancillary event, be prominently featured, or listed first in print materials
- » ATMRD slide templates, color schemes, logos, meeting graphics, or other means of confusing the ancillary event with an ATMRD-sponsored event may not be used

## THIRD-PARTY PLANNERS

The host company/organization will be held responsible for the activities of any third-party agency appointed on its behalf. It is the responsibility of the host company/organization to disseminate the rules and regulations for ATMRD Congress ancillary events among its staff and affiliates. Any violations by a third party will be considered a violation by the company.

## LIABILITY

All matters not covered in the above policy are subject to the discretion of ATMRD. These policies may be amended at any time by ATMRD, and all amendments shall be equally binding on all parties. In the event of any amendment or addition to these guidelines, written notice will be given by ATMRD to such parties. For all activities, the group will take full responsibility for the event or meeting and hold harmless ATMRD, its officers, agents, contractors, and employees from any and all liability and costs associated with the activity. By completing the online request form, ATMRD is released from any and all liability.

## QUESTIONS?

Please contact [Exhibitor@ATMRD.org](mailto:Exhibitor@ATMRD.org).



### Interested in holding an ancillary event?

Click [here](#) or scan the QR code to complete the required Ancillary Events Application.

